

# ARTS DIVISION

## Mission Statement

*The Arts Division educates every student and the community in the transformational power of the arts.*

**Highest Priority in 2010-2011**

**Goal #1**

**To create and support a cohesive division**

**Objectives:**

- A. Develop and implement an action plan with a time line for the arts
- B. Establish and facilitate communications networks, verbally and non-verbally
- C. Communicate, coordinate, and develop divisional priorities and needs

**Goal #2**

**To develop and retain a critical mass of practicing young artists and scholars**

**Objectives:**

- A. Increase dollar value and number of DAA scholarships and other endowed awards
- B. Coordinate efficient and effective student recruitment Procedures

**GRADUALLY WILL BE DEVELOPED**

**Goal #3**

**To develop, support and advocate for all arts curricula**

**Objectives:**

- B. Continue to fill faculty/staff positions that will advance the individual departments
- C. Interface with departments outside of the division

**GRADUALLY WILL BE DEVELOPED**

**Goal #4**

**To promote and advocate for the needs of the arts departments**

**Objectives:**

- A. Strengthen networks and dissemination of information between departments, educators, administrators, and the greater community (i.e. arts website with complete calendar)
- B. Continue to develop:
  - Marketing efforts
  - An innovative performance/exhibition series
  - Coordination of departmental programs within the arts division and affiliates

**Goal #5**

**To continue developing the infrastructure for the arts**

**Objectives:**

- B. Maintain/renovate existing arts facilities as needed:
  - Dance Studios      Knickerbocker Theater
  - Depree              Nykerk
  - DeWitt              Snow Auditorium
  - Dimment
- A. Construct new spaces: rehearsal, arts museum, and performance hall

**GRADUALLY WILL BE DEVELOPED**

**Goal # 6**

**To partner with College Advancement to establish fiscal stability across the division**

**Objectives:**

- A. Promote and develop the Patrons of the Arts and increase its membership
- B. Increase visibility and awareness of the arts departments

**Goal # 7**

**Recognize, reflect, and honor diversity and broaden multi-cultural understanding**

**Objectives:**

- A. Recruit diverse faculty
- B. Recruit diverse students with interest in the fine arts

Revised 3/10/10



**Hope College Mission Statement**

*The mission of Hope College is to educate students for lives of leadership and service in a global society through academic and co-curricular programs of recognized excellence in the liberal arts and in the context of the historic Christian faith.*