



New Internship Requirement for Communication Majors

By Megan Yeiter, Hope Senior

As college students, we've all been advised and encouraged to explore the job market for employment opportunities. To get started with this job search, the department is requiring an internship for new Communication students.

This requirement is not only a great way to network and gain experience in any given Communication field, but will also help students narrow down their interests and find their niche within the major. The workshop and internship experience are also valuable preparation for a career and getting the first job out of college.

Preparing for an internship and employment can seem overwhelming;

however, the Communication Department is also offering an Internship Workshop, which gives students the tools to succeed in finding an internship. Prof. Teresa Heinz Housel, director of Communication internships, will lead the next workshop on Monday, Oct. 5, from 4-5 p.m. in the Martha Miller Auditorium.

Student seeking an internship must have a minimum 2.7 GPA. Students work closely with a business or organization for a semester. In addition, students will build a portfolio and add to their resume.

According to Communication Dept. Chair Deirdre Johnston, "The new requirement ensures that students make the connections between curriculum and career opportunities by reflecting on their coursework and applying this knowledge

Benefits of a Communication Internship

- Great way to network and gain work experience
- Employers appreciate work experience in newly graduated job applicants
- Helps turn academic preparation into marketable job skills
- Makes the transition from school to work easier

in new and different ways."

For more information, visit the Communication Department website @ <http://www.hope.edu/academic/communication.html>.

Alumni Q & A: Erin Fortner ('09)

By Aimée Barigian, Hope Junior

What are you studying at the University of Iowa?

I am a first year law student at the University of Iowa College of Law in Iowa City. This semester, my four courses are Property, Torts, Contracts, Legal Analysis, Writing and Research. Additionally, I am involved in a legal clinic called MUNA (Women for a New Dawn), which is part of the Iowa State Coalition for Women Against Domestic Violence. Under the supervision and direction of the organization's attorneys, I work with two other law students and aid illegal immigrant women (and their children) who are victims of domestic violence gather evidence to support their cases and help them apply for a visa and/or temporary legal residency status.



What is your career goal?

At this point, my career goal is to

practice as an attorney after law school. The fields I am interested in include Health Law, Constitutional Law, and Criminal Law. Also, I am considering applying for a Communication Ph.D. program sometime in the future.

How did the Communication program help prepare you for law school?

The Hope Communication program helped me prepare for law school in many ways. Additionally, the Communication program is comprised of exceptional professors who took a personal interest in my career aspirations and provided needed encouragement throughout the stressful process of applying to graduate school.

What skills did you learn through the Communication department?

Some of the skills I learned from my Communication coursework include: 1) how to logically analyze both sides of an argument or issue; 2) how to properly construct an effective argument; 3) how to conduct research; 4) how to effectively present an argument or issue in a public setting; 5) how to utilize various forms of media to communicate a message effectively;

7) how to engage in conflict resolution; 8) how to differentiate between the different levels of communication (e.g., individual vs. organizational); and 8) understanding the influence of communication and rhetoric in cultures.

Did you go through any internship program while at Hope?

While I did not go through an official internship program at Hope, I did participate in the Center for Faithful Leadership's Mentoring Program and shadowed attorneys during the academic year and in the summers as much as possible.

What was your favorite memory about the Communication program?

My favorite memory about the program is walking down the hall where the professors' offices are located and "dropping in" to talk with them about different academic topics of interest, current events, or future career plans. Over my four years, I most appreciated how the Communication professors expressed genuine interest and encouragement in my academic life.

(See Fortner Q&A, page 3)

Internship Spotlight: David Moore

By Megan Yeiter, Hope Senior

For many students, nailing an internship requires a persistent attitude to match one's communication competence. In Spring 2009, David Moore faithfully pursued an internship position at Fairly Painless Advertising located in Holland.

"My willingness to step out of my comfort zone and be entrepreneurial led to my getting the internship in the first place," Moore said.

Moore's tasks included paper restocking and basic filing at first, but soon developed into larger projects.

"I worked at my relationships with the staff at Fairly Painless; I earned more respect and therefore responsibility," Moore said.

Daily tasks as an intern can start off seeming pointless, but today many employers believe in a 'sink or swim' method and want interns to take initiative to see what they can handle. Moore's willingness to create his own work opened doors for opportunities to add to his portfolio, take photographs, brainstorm, and help develop the DeVos Children's Hospital billboards.

The most beneficial aspect of Moore's internship was adding valuable material to his online portfolio. He said, "I built a portfolio based in flash and HTML. It showcases the projects I worked on at Fairly Painless and elsewhere.

"In today's world, portfolios aren't even looked at if they don't push the envelope with creativity, design, and innovation," Moore said.

Moore plans to graduate in May 2010 with a double major in Communication and English. A year from now, he hopes to be working for a non-profit international development organization.



Moore

Professor Profile: Jin Kim

By Karen Patterson, Hope Senior

Jin Kim joined Hope College this fall after multiple years of international education. Kim obtained his Bachelor's of Communications from Yonsei University in his native Seoul, Korea.

Kim came to the States and did two years of education at Indiana University-Bloomington to earn his Masters of Communication. At that point, he decided to go in a different direction and attended the University of Iowa to begin work on his Ph.D.

Kim is currently finishing his Ph.D in addition to teaching at Hope and plans to be finished by Spring 2010.

Thus far, Kim has found Holland to be a very pleasant place to live. "I moved here in July," Kim said. "It's quiet and everyone is so kind and sweet. I like the general atmosphere. It had been a smooth transition."

Although some students often find professors to be unapproachable, Kim is warm and engaging. Many may be surprised, but he considers himself something of a movie buff. "In 2006 I

watched 365 movies," Kim said proudly, adding that "this year I have watched more than 200."

Kim said that the last movie he saw was "District 9," and that he would say his all-time three favorites are "His Girl Friday," "Ratouille," and "Amadeus."

Though he is a new arrival to Hope's campus, Kim has already felt a sense of

community here. Students are encouraged to stop by his office and say hello. Kim said he is looking forward to getting to know his students a little bit better.

Note: Next month, the Communication newsletter will feature Roselyn Lee, who also joined the Communication Department as a new professor this fall.



Kim

Department Offers Honors Course

By Megan Yeiter, Hope Senior

This semester's Communication honors course gives students the opportunity to collaborate with Professor Spielvogel on three social and virtual media projects.

The Communication honors seminar is offered every fall. The seminar gives advanced students the opportunity to work in-depth in a research area and to submit their individual research to NCUR by the end of the semester. Students can also put "graduated with honors in Communication" on their resumes.

Honors students enrolled in the course will learn the process of higher level grant writing. In the first few weeks of class, students were already composing a rough draft to the Great Lakes College Association for their first grant proposal.

"Honors 395 in Communication is an opportunity for students to collaborate with me on the development, implementation and evaluation of three research-based projects in the digital

humanities," Spielvogel said.

The first project will enable an online newspaper to take form through a Facebook application called Newscloud. Students will work with Dr. Teresa Heinz Housel's Print Media I class for content development and IDS 100 class for trial and feedback purposes.

Students will also work on a grant proposal from Hope's Lilly Foundation to develop a virtual Dimnent Chapel in Second Life, an online virtual community.

The third project explores the possibility of digitizing a Civil Rights Trial. Students will work with Florida State University to collect primary documents, podcasts, video, and Google maps in an effort to create an online history browser as a tool for learning.

According to Spielvogel, the honors course is a great way for students to "gain valuable experience in writing external grants, project management, quantitative and qualitative research, and marketing and outreach."

Department's Media Focus Continues

By Aimée Barigian, Hope Junior

Media production classes are an important part of the Communication department.

Media production classes are designed to show students what it is like to work in different media areas. Students study the media in a liberal arts context because the courses teach more than just technical skills, but also how to write, tell a story, research, bring together different perspectives, and critically examine how media are consumed. Within this liberal arts perspective, media students learn different types of digital components, including studio production.

When asked about the production studio, Professor Korf noted that "there will be a new interview set in the production studio hopefully by the spring semester."

This new set will help students interested in broadcasting and will open new opportunities for all production students.

This year, Korf is hoping to put together a film festival that will happen in late April. This will include original Hope College films as well as documentary films from outside sources.

The festival will consist of a viewing of each film and in future years will have some awards to go with it, Korf said.

Another anticipated project is the Civil Rights Project that will be led by Professor Spielvogel. This project will digitize the Civil Rights trail. Spielvogel is in line to receive an NEH Level II (\$50,000) Digital Humanities Start-Up Grant.

Spielvogel will be working with Hope College students as well as Florida State University students to digitally capture the civil rights movement. This project will start in June of 2010.

They will be studying the civil rights movement in Michigan, Florida, Georgia, South Carolina, and Alabama. The students will be digitizing documents as well as archiving maps, podcasts, people, and using NEH funded HistoryBrowser technology. These students will film and edit interviews with former civil rights leaders.

All content taken over the summer will be posted on the History Browser in Fall 2010. COMM 395 students will be recruited to join the team this upcoming summer for an adventure of a lifetime.

Fortner Q&A

(continued from page 1)

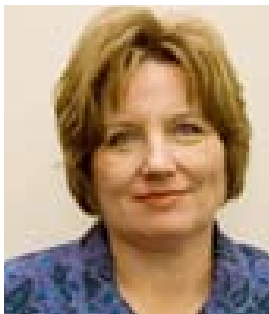
Do you have any advice for juniors and seniors who are thinking about going into graduate school?

My advice to juniors and seniors who are contemplating graduate school is to go! I don't think any of us enjoy the graduate school application ordeal (tedious, expensive, and intimidating), but it's a brief period in one's academic life. There are many resources at Hope to aid students with the graduate school application process, so take advantage of the available opportunities. It's important to recognize that you could not have a more secure academic foundation for entering graduate school than the education you've received from Hope College. Overall, it's incredibly rewarding to enter graduate school and know that you have finally started your life's work in a field of your choosing.

Upcoming Events

Critical Issues Symposium Panel Co-Sponsored by Communication and Women's Studies: Wed., Oct. 7, 2:15-3:15 p.m. Presentations include: Prof. Heinz Housel, "A Feminist Analysis of How Companies Market Natural Cleaning Products"; Sara Leeland, "An Ecofeminist Reflects on Water"; and Tessa Talsma and Ashley Austin (Hope students), "Plastic Water Bottles & The Environment."

Faculty Summer Research



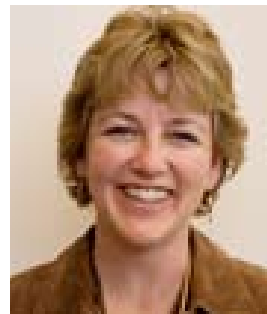
Prof. Isolde Anderson

"I am working on an instructor's manual for Peter Northouse's book, *Leadership: Theory and Practice*. I am also revising a paper I wrote on how freshmen use Facebook to become socialized to college life."



Prof. John Herrick

"I am starting a new research project exploring the connection between science and spirituality in British and American public discourse between 1870 and 1930. I am also working on a project focused on the role of criticism in public understandings of popular art."



Prof. Dierdre Johnston

"I worked on a manuscript for a global communication book and also worked with students Alison Garza and Samantha Molnar on an international study of perceptions on globalization and global communication."



Prof. Jin Kim

"My major research areas are new media studies, theories of technology, media history, and communication theories. I have been doing the research on YouTube from the perspectives of new media technology, textual analysis and media industry."