



## CIS Panel Discusses Variety of Water Issues

By Megan Yeiter, Hope Senior

On Wednesday, Oct. 7, the Communication Department and Women's Studies co-sponsored a CIS Panel showcasing four speakers and their expertise on issues about water use's effects on society. More than 100 students and faculty packed into Fried-Hemmingway Auditorium to show support for the CIS panel representatives. The panel speakers included Holland community member Sarah Leland, Communication Professor Teresa Heinz Housel, and Hope seniors Tessa Talsma and Ashley Austin.

The first of the panel speakers, Leland, discussed the invaluable aspects of water as our elder and benefactor of all planetary life. Leland is also a co-founder of Holland's Women for Peace and an advocate for eco-feminism.

Prof. Heinz Housel presented a feminist analysis of how companies market natural cleaning products such as the Clorox Greenworks product line, which is an all-natural biodegradable household cleaner. Prof. Heinz Housel shared some startling statistics from the Environmental Protection Agency: "The toxic chemicals found in household cleaning products were three times more likely to cause cancer than other air pollutants," Prof. Heinz



Photo by Bethanie Gallagher

The Communication Department held a CIS Panel which featured four speakers (from left), senior Ashley Austin, senior Tessa Talsma, Professor Teresa Heinz Housel and Sarah Leland.

Housel said. She also pointed out that before World War II many people used natural cleaning products such as baking soda and vinegar.

For their Advocates and Advocacy May Term class, Talsma and Austin developed a service project. Deciding to research and educate people about the negative effects of bottled water, Talsma and Austin spoke at the CIS Panel, which allow them to reach a larger audience to

raise awareness. Austin said, "Our overall goal was for people to realize how simple it can be to do little things that lessen our impact on the planet."

Thanks to all the CIS Panel representatives as well as students and faculty who attended the panel. It's our job to make the necessary changes within our own lives that can positively impact the Hope community and our environment.

## Alumni Q & A: Kelli Carrier ('08)

By Aimée Barigian, Hope Junior

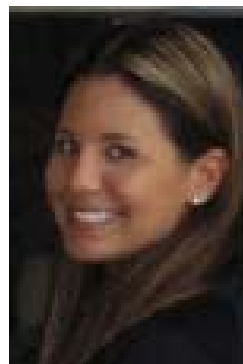
### What are you studying at GVSU?

I am a second semester student at GVSU pursuing a Masters of Science in Communications. I am currently taking classes that deal with General Systems Theory, Emerging Telecommunication Technologies, and Small Group Communication and Leadership. I also have studied in areas such as communication law and ethical approaches to communication.

### What is your career goal?

I would like to work for a company dealing with their communication department

in areas such as media relations or event planning. Although, lately I have been contemplating the idea of continuing on with school and getting my Ph.D. so I could eventually teach at the college level.



### How did the Communication program at Hope College help prepare you for graduate school?

The Communication Department really played a big role in helping me prepare for graduate school. The curriculum required provided me with a strong foundation and skill set which I am constantly utilizing and drawing upon in grad school.

### What skills did you learn through the Communication department?

The department taught me many important skills. The most important skill was to think critically and accept very little at face value. I use this skill in all my current classes (*See Carrier Q&A, pg 3*)

# Dept Offers New Classes Spring Semester

By Megan Yeiter, Hope Senior

It's hard to believe that we are heading into the second half of fall semester. The leaves are changing colors and the temperatures have dropped. Soon there will be snow on the ground and students will be anticipating Christmas Break and new spring class schedules. With this in mind, it's never too soon to start browsing class options for spring semester registration.

The Communication Department will be offering a few new classes this spring semester that will broaden students' options during registration as well as open up innovative topics within the communication field. Professor Heinz Housel will be teaching Print Media II with an emphasis on advanced magazine writing, and production. Students can expect to learn how to write a news feature, profile article, how-to, and review

article. These articles will be published in *Box*, a Hope campus online magazine.

Professor Jin Kim will teach Technoculture and the Information Society, which focuses on new media studies from a historical perspective. Kim said, "The goal of this class is not just to explore the ongoing popular discourse surrounding the emergence of new media, but to think about it in new and different ways, to put it in historical perspective."

Another option for spring is Communication, Race and Ethnicity, taught by Professor Roselyn Lee. This class helps students to "gain insight into the mutually constructive relationship between our understanding or misunderstanding of race and ethnicity," said Lee.

Still another class option for spring is Communication and Emotion, also taught by Lee. The course examines the relationship between communication and emotion in the context of

intrapersonal, interpersonal, and mediated communication.

Visit <http://www.hope.edu/academic/communication/> for more information about Spring Semester classes.

## New Communication Classes Offered

- Comm 356 **Print Media II: Advanced Magazine Features Writing and Production**, taught by Prof. Teresa Heinz Housel
- Comm 395 **Technoculture and the Information Society**, taught by Prof. Jin Kim
- Comm 395 **Communication, Race and Ethnicity**, taught by Prof. Roselyn Lee
- Comm 395 **Communication & Emotion**, taught by Prof. Lee

# Facebook: A Rising Technology at Hope College?

By Aimée Barigian, Hope Junior

With technology on the rise, more and more people turn to Facebook to check out breaking news and local updates. A new study is being conducted on Hope's campus to see if Facebook is a good way to present the student newspaper, *The Anchor*. Professors Spielvogel and Heinz Housel are conducting research within some of their classes.

Professor Spielvogel is applying for a \$4,000 GLCA grant for Phase I of this research project. Phase I research will be conducted between November and January.

Students from three separate classes will be working with Professor Spielvogel and NewsCloud.com founder Jeff Reifman on developing a prototype of *The Anchor* and promote

it as an application on Facebook. This will allow it to be a virtually interactive product for the Hope College community.

At the end of Phase I, Professor

Spielvogel will demonstrate the completed copy of the prototype to students, faculty, and *The Anchor* staff. This project is expected to launch via Facebook in the spring of 2010.

Professor Spielvogel is hoping to gain a \$6,000 grant from GLCA to help perform Phase II of the project. This phase will aid 20 students to launch an online version of *The Anchor*. The students will research, gather data, and note the effectiveness of the online application to students' interest in the news and the impact that it has on them.

Professor Spielvogel mentioned that "the results will be presented to other GLCA students and faculty." If the project goes well, students from some of his classes will have the opportunity to develop an online product, gather research that may result in published material, and be supported by external funding.

Furthermore, Professor Heinz Housel is doing something similar in two

of her classes. Her FYS class, Technology's Impact on Everyday Life, and her Print Media I class will be involved in the project. The Print Media I class will write material for the Facebook page such as news stories. At that point, her FYS class will read the material and provide feedback for the Facebook page. The FYS class will also be able to write content such as blogs and chats for the Facebook page.

Professor Heinz Housel said, "Students today are immersed in technologies, and especially social technologies. I seek to use the technologies in a productive way."

This is very apparent in her classes. Currently, her FYS class is using a Wiki for part of their final project and they will Twitter an upcoming assignment. She hopes to have her COMM 470 seminar class use a Wiki at some point in the semester.

The Communication Department is enabling students to use their resources on the computer to further their education. Technology is very evident and the Communication Department is using rising technology as an advantage to research and further higher education.

"Students today are immersed in technologies, and especially social technologies. I seek to use the technologies in a productive way."

-Professor Teresa Heinz Housel

# Department Places Emphasis on Global Communication

By Karen Patterson, Hope Senior

In an effort to both diversify students' experiences and broaden understandings, Hope College's Communication Department places a large emphasis on Global Communication. Here at Hope, Global Communication is defined as competency for communication in a global society.

This includes, but is not limited to cultivating students' appreciation for and grasp of moral implications of communication, looking closely at ethical, social, religious, and global effects of communication decisions, and promote the department's students' understanding of human communication through behavior.

Additionally, the department is looking to advance global ties through the classroom and research. Professor Teresa Heinz Housel is working with Professor

Deirdre Johnston, the Communication Department Chair, to put together an international May Term in Britain. "We would take students over to the UK in May and they would do research and also some traveling," Heinz Housel said.

Already students are conducting undergraduate global communication research here on Hope's campus. Alison Garza ('10) had the unique opportunity of studying in Santiago, Chile for a semester to truly experience a global community.

"Santiago is a metropolitan area, and the culture is rapidly changing due to globalization and cross-cultural communication," Garza said. "I found that much of the older generation maintained more conservative values while the youth showed signs of emerging liberalism.

"I couldn't help but attribute some of these changes to global communication and new media that many youth in all parts

of the world have access to today."

Garza, along with fellow Communication major Samantha Molnar ('10), has been able to bring experiences back to the United States and apply them here at Hope College. The two students are conducting research with Professor Johnston by comparing the exposure and effects of global communication on college students of different national origins.

Students who are surveyed are asked questions regarding their beliefs, values, and attitudes in relation to global communication and their involvement with activities associated with global exposure. So far the researchers have gathered data from Hope students as well as Chilean students in Santiago.

Though there is still much to be accomplished in Global Communication, the Communication Department is working towards educating students and the community. Through speakers, classes, and research opportunities, the faculty hopes students will reach out and engage in a multicultural global society.

"I couldn't help but attribute some of these changes to global communication and new media that many youth in all parts of the world have access to today."

-Senior Alison Garza

## Carrier Q&A

(cont from front) and I am always trying to look beyond the obvious and examine things from many different viewpoints. Another important skill than cannot be overlooked is the emphasis the department put on teaching students how to research and how to utilize the research.

### Did you go through any internship program while at Hope?

I did my Hope internship through the political science department since that was my second major. I interned with the Grand Rapids Bar Association Lawyer Referral and Information Service where I dealt primarily with attorneys and potential clients. After Hope during my first semester of grad school, I was the communication intern for Fredrick Meijer Gardens & Sculpture Park.

### What was your favorite memory about the Communication program?

By far, the professors. I loved being able to walk through the halls of Martha

and know almost all the professors and having them know you by name. The professors all showed a genuine interest in the lives and academic performance of the students. That is something I miss most about Hope.

### How did you personally prepare for graduate school?

I did the normal application process, which can be more than a little stressful. It is important to start this process early as that way some of the stress of having to finish last-minute application procedures can be avoided. I also made sure to do well in my classes and explore different areas of communications I was interested in through required and elective classes.

### Do you have any advice for Juniors and Seniors who are thinking about going into graduate school?

GO! DO IT! I love grad school and I am so glad I decided to pursue it. Utilize your professors and other people at Hope who are there to help guide you through the process of deciding where to apply and figuring out how to get it.

### Any last comments?

If you are even remotely thinking of going to grad school keep all your old papers! I am always referring back to old papers I wrote (even ones I did for classes outside the Communication Department) or looking at former works cited pages. They can really be helpful when trying to come up with ideas for papers, expanding on old ideas, or providing information for sources you have used before.

## Upcoming Events

- Spring 2010 Registration: Monday, Nov. 9-Friday, Nov. 13. See the Hope College Registrar's website for more information: <http://www.hope.edu/admin/registrar/index.html>
- Application for the National Conference of Undergraduate Research (NCUR) due Dec. 4.
- Lambda Pi Eta (Communication Honor Society) Career Night, Wed., Nov. 18 (details TBA)