

# CURRICULUM VITAE

**James A. Herrick**

**Guy Vander Jagt Professor of Communication**

**2007 Recipient of Reed Faculty Achievement Award**

**Hope College**

**September 2007**

**Residence:**

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## EDUCATION

**Undergraduate:** California State University—Fresno. Bachelor of Arts (Speech Communication), 1976.

**Graduate:** University of California—Davis. Master of Arts (Rhetoric), 1978. Thesis Committee: Professors Michael Leff (director), James J. Murphy and G.P. Mohrmann. Research Tool: Latin. Thesis Title: "Chaim Perelman's Epistemic Rhetoric: An Analysis of the Interaction Between the Universal and Particular Audiences in *The New Rhetoric*."

University of Wisconsin—Madison. Ph.D. (Communication Arts), 1986. Preliminary Examination Committee: Professors Lloyd F. Bitzer (director), Edwin Black, Stephen Lucas and Michael Leff. Minor Advisor: Professor Jon Moline (Philosophy). Research Tool: French. Dissertation Title: "Miracles and Reasonableness in the Eighteenth Century."

## EMPLOYMENT

University of California—Davis, Department of Rhetoric (1976-1979)

*Teaching Assistant:* Public Speaking, Small Group Communication

University of Wisconsin—Madison, Department of Communication Arts (1979-1984)

*Teaching Assistant:* Public Speaking, Director of Argumentation program, Assistant Director of Public Speaking Program

## **EMPLOYMENT, cont.**

Hope College, Department of Communication (fall, 1984-present)

*Teaching Responsibilities:* Argumentation, Rhetorical Theory, Rhetoric of Popular Culture, Freshman Seminar on Science Fiction, Senior Seminar on worldviews

Tenured and promoted to Associate Professor, January 1990.

Chair of Department of Communication, July 1993 to 2002.

Promoted to Full Professor, January 1997.

Appointed Guy Vander Jagt Professor of Communication by Hope College President and Board of Trustees, October 2001.

Lithuania Christian College, Klaipeda, Lithuania; spring semester 2004.

## **HONORS, AWARDS, AND GRANTS**

Graduated *Magna Cum Laude*; California State University—Fresno, 1976.

Wisconsin Alumni Research Foundation Fellow; May 1982.

Communication Arts Teaching Award for Graduate Students; May 1982.

University of Wisconsin Graduate Foreign Travel Award; summer 1982 (research conducted at British Library).

Excellence in Teaching Award, University of Wisconsin; April 1984. Five such awards presented each year to teaching assistants at the University of Wisconsin.

Faculty Research Grants, Hope College:

Northrup Fellow; summer 1985 (research conducted at British Library).

Wilson Foundation Grant; summer 1986.

Van Raalte Reimold Study Award; summer 1986.

Provost's Research Grant; summer 1987.

Van Raalte Reimold Study Award; summer 1993.

Wichers Faculty Research Grant; summer 1994.

Peale Fund Fellow; summers 1996, 1999

Lilly Foundation Grant; summer 1988. Developed models for integrating library research and critical thinking instruction.

National Endowment for the Humanities Seminar Participant; University of California, Berkeley; summer, 1989. Seminar entitled: "Humor in Cross-Cultural Perspective." Directed by: Stanley Brandes, Department of Anthropology. (Competitively selected.)

## **HONORS, AWARDS, AND GRANTS, cont.**

Knight Foundation Fellow, summers 1990 and 1991. Grant supported work on a book on eighteenth-century miracles controversy.

Newberry Library Faculty Research Stipend, 1991.

National Endowment for the Humanities Summer Stipend recipient, 1992. (Award based on national competition.)

Invited participant in Lilly Scholars national meeting, Valparaiso University, October 1993.

Convocation speaker, Hope College, fall 1994.

National Endowment for the Humanities Institute participant, Stanford University, summer, 1995, "Institutions of Enlightenment: The Invention of the Public Sphere." Directors: Keith Baker, Department of History; John Bender, Department of English. (Competitively selected)

Department of Communication, Hope College, recipient of "Program of Excellence" award by Senior Colleges and Universities section of Speech Communication Association, 1995. As Chair, prepared and submitted materials for consideration. Award presented at SCA Annual Meeting, San Antonio, November 1995.

Nominated by Hope College Deans Council for Council for the Support and Advancement of Education (CASE) Michigan Professor of the Year Award, 1997.

Midwest Faculty Seminar participant, "Evolution in Biology and Culture." University of Chicago, April 1999.

National Endowment for the Humanities Summer Seminar, "Law, State and the Citizen in Ancient Greece, Rome and China," University of California, Berkeley, summer 2003.

Invited member of Brigrance Colloquy, Wabash College, April 2005.

Ruth and John Reed Faculty Achievement Award, Hope College, January 2007.

## **SERVICE**

Graduate Student Member of Faculty Search Committee; Department of Communication Arts, University of Wisconsin, 1984.

Chair, Religious Life Committee, oversight of religious organizations and activities on campus, Hope College, 1985-87.

Nominating Committee, Public Address Division, SCA; 1988-1989.

## **SERVICE, cont.**

Member of Selection Committee, Programs of Excellence; Central States Communication Association—Small College Division; 1990.

Faculty Advisor to Hope College Chapter of *Lambda Pi Eta* National Communication Honor Society, 1991-present.

Women's Studies Committee, Hope College, 1992-93. Committee reviews Women's Studies Program, Sexual Harassment Policy, and other matters and policies related to women's issues.

National Endowment for the Humanities Summer Stipend application review panel member, 1993.

Co-director of Lilly Foundation Hope-Calvin Conference on Graduate Study in the postmodern age; June 1994.

Chair, Social Science Task Force, charged with reviewing core curriculum proposals in the Social Sciences; spring 1997.

Project reviewer for M. J. Murdock Charitable Trust, 1998.

Outside dissertation reviewer, Regent University, 2001.

Professional Interests Committee (faculty advocacy), Hope College, 2000-2001.

Chair, Task Force on Issues of Sexuality, Hope College, 2001-2002.

Chair, Programming Committee on Issues of Sexuality, 2002-2005.

## **ADMINISTRATIVE EXPERIENCE**

Program Assessment Committee, Hope College, 1992. Committee charged with developing assessment procedure for College in response to guidelines of North Central Association.

Chair, Hiring Committee, Department of Communication, 1992-93; 1995-96.

Chair, Department of Communication, Hope College, 1993-present.

SCA summer conference on assessment, Washington DC, 1994.

Directed Communication Department ten-year review, fall 1994. Wrote major portion of departmental self-study, edited remaining portions.

Hope College Facilities Planning Committee, 1994-96.

## **ADMINISTRATIVE EXPERIENCE, cont.**

Consultant to Dean of the College, Wabash College, 1995-96. Assisted in creating new structure for Communication Department.

Consultant to Academic Dean, McMurry University, October 1998. Review of communication program.

Christian Johnson Endeavor grant writing committee, 2000. Assisted with preparing grant proposal to fund Communication Competence Center at Hope College.

Martha Miller Center planning committee--developing a new facility for the departments of Communication and Modern and Classical Languages. 2002-2003 academic year.

External referee for promotion decisions:

Division of Humanities, University of Minnesota, Morris, 1996.

Division of Social Science, Ursinus College, 1999.

Department of Communication, College of Wooster, 2002.

Departments of Communication and Women's Studies, Pennsylvania State University, 2003.

Department of Communication, University of New Hampshire, 2005.

Student Standing and Appeals Committee, Hope College, 2004-2005.

Presidential Advisory Committee, Hope College, 2005-2006.

## **EDITORIAL EXPERIENCE**

### **Books**

Manuscript reviewer

William C. Brown Company

Gorsuch-Scarisbrick Publishers

Wadsworth Publishers

University of South Carolina Press, Rhetoric and Public Address Series

Baylor University Press

Shaw Publishers

### **Journals**

Referee

*Michigan Academician* .

*Quarterly Journal of Speech.*

*Communication Studies.*

*Christian Scholar's Review*  
*Studies in Medievalism.*  
*Pennsylvania Communication Quarterly*  
*Review of Communication*  
*Rhetoric and Public Affairs*

## **Current editorial responsibilities**

Past editorial board service

*Journal of the Association for Communication Administration.*  
*Argumentation and Advocacy.*

Current editorial board responsibilities

Founding member of editorial board:

*Review of Communication* (2002)

Baylor University Press Series in Rhetoric and Religion (2004)

*American Journal of Communication* (2005)

## **PUBLICATIONS**

### **Books**

*Critical Thinking: The Analysis of Arguments*, Gorsuch-Scarisbrick Publishers, 1990.

*Argumentation: Understanding and Shaping Arguments*, First ed. Allyn and Bacon, 1995;  
Second ed. Strata Publishers, 2003, Third ed. Strata 2006.

*The Radical Rhetoric of the English Deists*, University of South Carolina Press, 1997.

*The History and Theory of Rhetoric: An Introduction*, Gorsuch-Scarisbrick Publishers,  
1996. Allyn and Bacon, 1997. Third edition, May 2004. Fourth edition in progress.

*The Making of the New Spirituality: The Eclipse of the Western Religious Tradition*,  
InterVarsity Press, April 2003. **Recognition:** Gold Medallion Award Finalist, Evangelical  
Christian Publishers Association, June 2004. Selected by *Preaching* magazine as one of  
“Ten Books Every Preacher Should Read” for 2004. Recommended book for 2003-2004:  
*The Discerning Reader*, *Wilberforce Forum*, *Mars Hill Audio Journal*, *The National*  
*Review*, and *Ignatius Insight*.

*Scientific Mythologies: How Science and Science Fiction Form New Religions*, forthcoming,  
February 2008.

### **Articles and Scholarly Essays**

“Argumentation: Cornerstone of the Communication Curriculum,” *Michigan Association of*  
*Speech Communication Journal*, 1988.

“Miracles and Method,” *Quarterly Journal of Speech*, August 1989.

“The Practice of a True Art of Rhetoric in Plato's *Gorgias*,” *Michigan Association of Speech Communication Journal*, 1990.

“The Rhetorical Career of Thomas Woolston,” *Quarterly Journal of Speech*, August 1992.

“C. S. Lewis and Narrative Argument in *Out of the Silent Planet*,” *Mythlore*, 1992.

“Rhetoric, Ethics, and Virtue,” *Proceedings of the Second National Communication Ethics Conference*, Center for the Study of Communication Ethics, Western Michigan University, 1992.

“Rhetoric, Ethics, and Virtue,” *Communication Studies*, fall, 1992. Article cited in Richard Johannesen's entry on rhetorical ethics in *Encyclopedia of Rhetoric*.

“The Deists' Argument for Freedom of Expression: The First Amendment and Religious Inquiry,” *Free Speech Yearbook*, 1996.

“Three Trials for Blasphemy: Censoring the Deists,” in *Censorship: An International Encyclopedia*, 1998.

*New Dictionary of National Biography*: three entries. Peter Annet, Henry Dodwell, and Jacob Ilive. 1999-2000.

Invited chapter, “Narrative as Argument,” in *The Subject is Story*, Boynton/Cook Publishers, July 2003. Lead article in collection.

“Antecedents of the New Age Movement,” *Areopagus Journal*. Summer 2006. Invited lead article in special issue.

## **Reviews and Responses**

William Lane Craig, *The Historical Argument for the Resurrection of Jesus During the Deist Controversy* in *Christian Scholar's Review*, July, 1987.

Edmund S. Morgan, *Inventing the People*, in *Quarterly Journal of Speech*, November 1989.

Robert J. Connors, ed., *Collected Essays of Edward P. J. Corbett*, in *Quarterly Journal of Speech*, August, 1991.

Norman L. Geisler and Ronald M. Brooks, *Come Let Us Reason*, in *Ashland Theological Journal*, 1992.

Quentin J. Schultze, *Redeeming Television and Dancing in The Dark* in *Ashland Theological Journal*, 1993.

Stephen D. O'Leary, *Arguing the Apocalypse* in *Cresset*, 1995.

*Books and Culture*, new periodical reviewed in *Perspectives*, April 1996.

*Ethics and Rhetoric: Essays in Honor of Donald Russell on his Seventy-Fifth Birthday in Philosophy and Rhetoric*, vol. 31 no. 2, 1998.

Josina Makau and Debian Marty, *Cooperative Argumentation in Argumentation and Advocacy*, spring 2002.

*Rereading Aristotle in Review of Communication*, July 2002.

Review of *The Spiritual Society: What Comes After Postmodernism?* in *Journal of Interdisciplinary Studies*, 2003.

National Public Radio, "On Point," interview on American spiritual movements, September, 2005.

Religion in American Public Life. Invited panel response, Rhetoric Society of America Annual Meeting, May 2006.

## **PROFESSIONAL PAPERS**

"Socrates as Practitioner of the True Art of Rhetoric: An Interpretation of Plato's Gorgias," Competitive Papers in the History of Rhetoric, Speech Communication Association Annual Meeting, 1982. (Also listed under publications.)

"The Deists and Ridicule," International Society for the History of Rhetoric, Tours, France, 1987.

"Conceptions of Reasonableness in the Eighteenth Century," Speech Communication Association Annual Meeting, November 1987.

"A Framework of Reasonableness," Speech Communication Association Annual Meeting, November 1988.

"Critical Thinking as the Central Element in the Communication Curriculum," Central States Speech Association Annual Meeting, April 1989.

"The Deists and British Society: A Rhetorical Perspective," Speech Communication Association annual meeting, November 1989. (Served as organizer and chair for panel, "Recent Developments in Eighteenth-Century Rhetorical Studies," where this paper was presented.)

"Chaim Perelman's Theory of Audience," Speech Communication Association annual meeting, November 1989.

“Critical Thinking and the Future of the Communication Curriculum,” Central States Communication Association Meeting, April 1990.

“Critical Thinking and Mass Media Sophistry,” International Conference on Critical Thinking and Educational Reform, August, 1990. Invited panelist for panel entitled: "Mass Media, Education, and Critical Thinking: Whose Responsibility?"

“Competent Audiences,” Speech Communication Association Annual Meeting, November 1990.

“Narrative Argument in C. S. Lewis' *Out of the Silent Planet*,” Speech Communication Annual Meeting, November 1990 (panel co-organizer; also listed under publications).

“An Ethic of Argumentation,” Conference on Communication Ethics, Azusa Pacific University, March 1991.

“An Ethic of Rhetoric,” Competitive Papers in Ethics, Speech Communication Association Annual meeting, November 1991.

“The Practice of a True Art of Rhetoric in Plato's Gorgias,” The Best of the State Journals panel, Speech Communication Association Annual Meeting, 1991. Also listed under publications, and above under professional papers.

“Rhetoric, Ethics, and Virtue,” Second National Conference on Communication Ethics. Also listed under publications.

“Ridicule,” Speech Communication Association Annual Meeting, 1992.

“The Deists and the Development of Critical Method,” Speech Communication Association Annual Meeting, 1992.

“The Religious Rhetoric of Jacob IIive: A View of the Radical Enlightenment,” Speech Communication Association Annual Meeting, 1993.

“‘Mid-Wife to these Monsters of the Brain’: The English Deists and Freedom of Expression,” Competitive Papers in Freedom of Expression, Speech Communication Association Annual Meeting, 1995.

“Gnosticism among the English Deists: The Rhetorical Uses of Mystery in the Enlightenment,” National Communication Association Meeting, 1997.

“C.S. Lewis and Prophetic Argument,” NCA Meeting, 1999.

“From Religion to Spirituality and Beyond: Defining Religious Discourse in the Public Sphere.” NCA Meeting, 2000.

“The Rhetorical Worldview as Preparation for Democracy in Eastern Europe,” Brigrance Colloquy, Wabash College, 2005.

## OPINION, COMMENTARY AND INVITED SPEECHES

Commentary on Presidential Debates, October 1992; United Press International.

Editorial on television viewing, *Chicago Tribune*, *Detroit Free Press*, *San Francisco Examiner*, *Palm Beach Post*, Scripps-Howard Wire Service, 200 newspapers and other outlets, March-May 1994.

Commentary on advertising directed to young men, Public Radio International's "Marketplace," December 27, 1994.

"Seven Suggestions for Success in College," *Washington Times*, Associated Press, August 18, 1995.

"Rhetorical Ethics and Rhetorical Virtues," Humphrey Symposium Lecture, Albion College, April 1995.

"Success is up to the Student," A second version of previous essay. Distributed by Associated Press, August 1995. Appeared in more than 180 newspapers and other sources.

"Students Should Focus on Communicating," Scripps-Howard Wire Service, August-September 1996.

"Presidential Speechwriting and Rhetorical Invention," invited presentation, Second Annual Conference on Presidential Rhetoric, Texas A&M University, March 1996.

"Character Has Always Mattered." Various newspapers, October 1996.

"Amusing America's Young Men: The 'Entertainment Industry' and the Columbine High Shootings," *Bridge.com Financial News*, April 1999.

"The Empty Universe of Harry Potter," *Grand Rapids Press*, December 17, 2001.

Interviewed and quoted in *Boston Globe* on Harry Potter phenomenon, December 27, 2001. Wire service story appeared in *Minneapolis Star-Tribune*, *San Jose Mercury News*, and various other newspapers. Interviewed by *Los Angeles Times* on same subject, July 2003.

*Mars Hill Audio Journal*, vol. 63, July-August 2003. Recorded interview on emerging spiritual movements.

Interviews broadcast on more than 500 radio stations regarding emerging spiritual movements, summer 2003.

"Basketball, Economics, and Christianity in a New Europe." Invited commentary in *Cresset*, 2004.

"Does 'Worldview' Remain a Useful Concept?" Invited Presentation, After Worldview Conference, Cornerstone University, 2005.

“Science, Science Fiction and the Search for New Gods.” Invited public lecture, Westminster Theological Seminary, Escondido, CA, January 2006.

“Science Fiction and Modern Mythology,” Invited public lecture, Logos Bible Software Lecture Series, Bellingham, WA, April 2007.

## **RESEARCH EXPERIENCE**

British Library, London: 1983, 1985, 1990, 1992.

University of Loughborough, England, 1990.

Bancroft Library, U. C. Berkeley, summer 1990.

Huntington Library, March 1991.

Newberry Library, Chicago, October 1991.

University of Michigan Libraries, 1993.

Harvard University Libraries, March 1994.

University of Glasgow, Scotland, March 1994.

Stanford University, June-August 1995.

University of California, Riverside, July 2002.

University of California, Berkeley, summer 2003.