

CURRICULUM VITAE

DEIRDRE D. JOHNSTON

Professor and Chair
Department of Communication
Hope College
Holland MI 49422-9000
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EDUCATION & PROFESSIONAL TRAINING

Ph.D.	Communication	1988	University of Iowa National Graduate Student Fellow
M.A.	Communication	1985	University of Texas Graduate Student Fellow
B.A.	Journalism	1983	Drake University Summa Cum Laude

TEACHING FIELDS

Primary: Intercultural, Interpersonal, Gender and Global Communication, Research Methods, Persuasion, and Communication Theory

Secondary: Advertising, Family

COURSES TAUGHT:

- Global Communication
- Intercultural & Gender Communication
- Persuasion
- Interpersonal Communication
- Research Methods
- Family Communication
- Communication Theory
- Introduction to Communication Process
- Freshman Year Seminar
- Advanced Research Methods
- Family Communication
- Japan May Term

EMPLOYMENT & PROFESSIONAL TRAINING

2003-Present	Hope College, Holland, Michigan, Professor & Chair, Department of Communication
1998-2003	Hope College, Holland, Michigan, Associate Professor of Communication.
1994-1998	Hope College, Holland, Michigan, Assistant Professor of Communication.
1989-1994	Carroll College, Waukesha, Wisconsin, Assistant Professor of Communication.
1988-1989	Ohio University, Athens, Ohio, Assistant Professor of Communication.

AWARDS

2009	Simon denUyl Summer Fellowship, awarded annually to a member of the Hope College faculty who has attained marked distinction in his/her academic career and who proposes a study of considerable scope promising future benefits to the College.
2007	Top-20 paper for Rosabeth Moss Kantor Award for Excellence in Work-Family Research . Research publication entitled, "Constructing the 'Good Mother': The Experience of Mothering Ideologies by Work Status," published in <i>Sex Roles</i> , Vol. 54, 509-519, 2006, was selected from over 2000 studies published in 74 international English-language research journals.
2007	Campus Programming Award from American Council of Education Network for Women Leaders in Higher Education, presented at ACE State Conference, Lansing, June 2007.
2005	Top-40 paper for Rosabeth Moss Kanter Award for Excellence in Work-Family Research . Research study, "Invisible Mothers: A Content Analysis of Motherhood Ideologies and Myths in Women's Magazines," <i>Sex Roles</i> , Vol. 49, 21-33, nominated from pool of over 2000 articles published in 52 North American and European journals.

PUBLICATIONS

Peer-reviewed National Academic Journals

- Johnston, D.D., Swanson, D.H., and Luidens, D. (2008). Mother's work history in the construction of adult daughter's worker-mother discursive strategies. Sociological Focus, Vol. 41 (2), 159-176.
- Johnston, D.D., & Swanson, D.H. 2007. Cognitive acrobatics in the construction of the worker-mother identity. Sex Roles: A Journal of Research, Vol. 57 (5/6), 447-459.
- Johnston, D.D. & Swanson, D. H. (2006). Constructing the "Good Mother": the experience of mothering ideologies by work status. Sex Roles: A Journal of Research, Vol. 54 (7/8), 509-519.
- Johnston, D.D., & Swanson, D.H. (2004) Moms hating moms: the internalization of mother war rhetoric. Sex Roles: A Journal of Research, Vol. 51 (9/10), 497-509.
- Johnston, D.D., & Swanson, D.H. (2003). Undermining mothers: a content analysis of the representation of mothers in magazines. Mass Communication and Society, Vol. 6 (3), 243-266.
- Johnston, D.D., & Swanson, D.H. (2003). Invisible mothers: a content analysis of motherhood ideologies and myths in women's magazines. Sex Roles, Vol. 49, 21-33.
- Johnston, D.D. & Swanson, D.H. (2003). Mothering in the ivy tower: Interviews with academic mothers. Journal of the Association for Research on Mothering, Vol. 5(2), 63-75.
- Johnston, D.D. (1995). Adolescents' motivations for viewing graphic horror. Human Communication Research, 21, 522-551.
- Johnston, D.D., Stinski, M., & Meyers, D. (1993). Development of an alexithymia instrument to measure the diminished communication of affect. Communication Research Reports, 10, 149-160. (Collaborative research with undergraduates).
- Johnston, D.D. (1989). Political advertising: image and issue processing biases. Journalism Quarterly, 66, 379-382.
- Hirokawa, R.Y. & Johnston, D.D. (1989). Toward a general theory of group decision making: development of an integrated model. Small Group Behavior, 20, 500-523.

Books

- Johnston, D.D. (in progress). Global Communication.

VanderStoep, S. & Johnston, D.D. (2009). Research Methods in Everyday Life. San Francisco: Jossey-Bass Publishers.

Johnston, D.D. (1994). The Art and Science of Persuasion. NY: McGraw-Hill.

Johnston, D.D. (1994). The Art and Science of Persuasion: Instructor's Manual. NY: McGraw-Hill.

Book Chapters

Johnston, D.D. & Swanson, D.H. (2008). Where are the mommies? A content analysis of women's magazines. In L.B. Arnold (Ed.), Family Communication: Theory and Research, 395-403. Boston: Pearson Education.

Solicited Publications

Johnston, D.D., & Swanson, D.H. (2002). Remodeling the ivy tower: mothers in academe. Women in Higher Education, Dec.

Johnston, D.D., & Wickmann, E. (1999). The experience and expression of horror. In D. Levinson, J. Ponzetti, & P. Jorgenson (Eds.), Encyclopedia of Human Emotions, NY: Macmillan. (Collaborative project with undergraduate).

Thesis & Dissertation

Johnston, D.D. (1988). Communication and cognition: the effect of communication goals on message production. Submitted in partial fulfillment of the requirements for the degree of Doctor of Philosophy in Communication Studies, University of Iowa.

Johnston, D.D. (1985). Political advertising: the effects of image/issue political information processing orientations on cognitive responses and structure. Submitted in partial fulfillment of the requirements for the degree of Master of Arts, University of Texas.

Current Research

- Study of the effects of global communication media, social networking and interactive media on identity, community and culture.
- Effects of global exposure on attitudes and beliefs about globalization.
- Effects of global exposure and globalization attitudes on national, religious and personal identity measures.

National Publicity for Research

- *Newsweek, LA Times, Reuters News Service, Philadelphia Inquirer*

PRESENTATIONS & INVITED ADDRESSES

Presentation of Scholarly Competitively Selected Papers

- Johnston, D.D. 2007. "Global Communication Ethics: An exploration of nonviolent communication and sustained dialogue in cross-cultural engagement." Paper presented at the Global Communication Association, Shanghai, China (October 17-20).
- Johnston, D. and D. Swanson. 2004. "Daughters Reflecting on Mother's Identities." Paper presented at the Association for Research on Mothering Association conference on Mothering and Feminism, Toronto, Canada (October 22-24).
- Swanson, D. and D. Johnston. 2004. "Defining Mother: The Experience of Mothering Ideologies by Work Status." Paper presented at the North Central Sociological Association meeting, Cleveland (April 1-4).
- Johnston, D. and D. Swanson. 2003. "Matriphobia and the Construction of Work Decision." Paper presented at Work & Family conference: How Workplace Changes Impact Families, Work and Communities, Orlando (February 28-March 1).
- Johnston, D.D. (2002). "The Social Construction of Mothering Ideology by Work Status." Paper presented at the annual meeting of the National Communication Association, New Orleans, (November).
- Johnston, D.D., & Swanson, D.H. 2002. "Academic Moms." Paper presented at Association for Research on Mothering Conference, Toronto (May 4-5).
- Johnston, D.D. & Swanson, D.H. 2002. "Post-Modern Parenting Equals Marginalized Moms." Paper presented at Persons, Processes and Places: Research on Family, Workplaces and Communities, San Francisco (February 8-9).
- Johnston, D.D. & Swanson, D.H. 2000. "Transcending the Doublebinds of Contemporary Motherhood: Expanding the Ideal." Paper presented at Work and Family: Expanding the Horizons conference, San Francisco (February 3-4).
- Johnston, D.D. (1998). "The Doublebinds of Motherhood." Paper presented at the annual meeting of the Central States Speech Association, Chicago.
- Johnston, D.D. (1996). "An Intercultural Analysis of Interpersonal Conflict Schemata." Presented at the annual meeting of the Central States Speech Association, Minneapolis, (April 17-21).

- Johnston, D.D. (1996). "The Solicitation and Reception of Social Support in a Bereavement Context." Paper presented at the annual meeting of the Central States Speech Association, Minneapolis.
- Johnston, D. and Cortez, C. (1995). "Beyond Gender Polarity: Opportunities for Future Constructions of Gender." Presented at the annual meeting of the Central States Speech Association, Indianapolis.
- Johnston, D.D. (1994). "Verbal Abuse and Alexithymia." Paper presented at the annual meeting of the Speech Communication Association, New Orleans.
- Johnston, D.D. (1994). "Communicating Social Support to the Bereaved: An Analysis of Consoling Messages and Predictors of Message Effectiveness." Paper presented at the annual meeting of the Speech Communication Association, New Orleans.
- Johnston, D.D. (1993). "Development of an Alexithymia Instrument to Measure the Diminished Communication of Affect." Paper presented at the annual meeting of the Speech Communication Association, Miami.
- Johnston, D.D. (1992). "Encouraging Undergraduate Scholarship: Dyadic versus Small Group Research Projects." Paper presented at the annual meeting of the Speech Communication Association, Chicago.
- Johnston, D.D. (1991). "Speech Accommodation Theory: A model for the study of Sexism and Racism in Mentoring Relationships." Paper presented at the seminar on Gender and Mentoring, Speech Communication Association, Atlanta.
- Johnston, D.D. (1990). The Effectiveness of Goals and Strategies employed in Communicating Support to the Bereaved. Paper presented at the annual meeting of the Speech Communication Association, Chicago.
- Johnston, D.D., & Dumerauf, J.D. (1990). "Why is Freddie a Hero? Adolescents' Uses and Gratifications for Watching Slasher Films." **Top Five Paper**, Speech Communication Association, Chicago.
- Johnston, D.D., Shepherd, G.J., & Duck, S.W. (1989). "Interpersonal Perception Skill and Differential Selection of Advice-Giving Goals and Messages." Paper presented at the annual meeting of the Speech Communication Association, San Francisco.
- Johnston, D.D. (1989). "The Effects of Self-Complexity and Cognitive Evaluative Consistency on Communication Competence." Paper presented at the annual meeting of the Speech Communication Association, San Francisco.

Hirokawa, R.Y., & Johnston, D.D. (1987). "Toward a General Theory of Group Decision Making: Development of an Integrated Model." Presented at the annual meeting of the International Communication Association, Montreal.

Johnston, D.D. (1987). "Interpersonal Communicative Competence: An Explanatory Variable in Controlled versus Abusive Alcohol Consumption." Paper presented at the annual meeting of the Speech Communication Association, Boston.

Johnston, D.D. (1986). "Image and Issue Political Information Processing." Paper presented at the annual meeting of the International Communication Association, Chicago.

Invited Presentations

Johnston, D. (2009). Family/Life Balance for Working Professionals. 3-week Seminar offered for Women's Enrichment Forum, Holland, MI (March).

Johnston, D. (2008). The Medical Marriage. Presentation to Holland Hospital Medical Staff.

Johnston, D. (2007). Presentation on promotion of Communication Department to Department Chairs at the National Communication Association annual conference (November).

Johnston, D. (2007). Presentation on work/life balance to ACE Women in Higher Education state conference, Lansing, Michigan (June).

Johnston, D., Anderson, I., DeVries, R., and Housel, T. (2006). Presentation to AACU on college students' responses to diversity (October).

Johnston, D. (2005). "Global Hope." Convocation Address, Hope College (August 28).

Johnston, D. and D. Swanson. 2003. "The Mother and the Magazine: Sociologists Deirdre Johnston and Debra Swanson Discuss their Recent Research on the Representation of Mothers in Popular Magazines." Online interview conducted with The Mothers Movement Online (August).

Johnston, D.D. (1993). "The Project for Faculty Research: Mentoring, Peer Support and the Research Endeavor." Panel discussion at the annual meeting of the Speech Communication Association, Miami.

Johnston, D.D. (1987). "Communication Strategies for Advice-Giving." Poster session presented at the Iowa Conference on Personal Relationships, Iowa City.

Student Mentored Research:

Molnar, S. & Lewis, C. (2009): Global Communication Through Film: The Impact of Western Ideology on Japanese Films. Presented at the 2009 National Conference for Undergraduate Research (NCUR), April, Eau Claire, WI.

Davis, M. & Fortner, E. (2009): The Impact of Global Exposure on Personal Uncertainty. Presented at the 2009 National Conference for Undergraduate Research (NCUR), April, Eau Claire, WI.

Abiade, A. & Mack, S. (2009): Age, Global Exposure, and Identity Formation. Presented at the 2009 National Conference for Undergraduate Research (NCUR), April, Eau Claire, WI.

Van Stee, S. (2006). Fulfilling Relational Communication Dimensions Through Cell Phone

- Interaction. Presented at the 2006 National Conference for Undergraduate Research (NCUR), April 6-8, Asheville, North Carolina.
- McConahy, P. (2006). The Effects of Social Anxiety on Cell Phone Use. Presented at the 2006 National Conference for Undergraduate Research (NCUR), April 6-8, Asheville, North Carolina.
- Dekker, K. & Fylstra, H. (2005). The Stress Of Work Status For Mothers. Presented at the 2005 National Conference for Undergraduate Research (NCUR), April 21-23 in Lexington, Virginia.
- Ter Haar, M. & Mullins, A (2003). How Mom's Work Status Defines the Good Dad. Presented at the 2003 National Conference of Undergraduate Research, March, Salt Lake City, Utah.
- Compton, A.M., Anderson, E., and Jen, K. (2002). Contributions to data collection acknowledged in publication of "Invisible Mothers: A Content Analysis of Motherhood Ideologies and Myths in Magazines," by Deirdre Johnston & Debra Swanson, published in Sex Roles: A Journal for Research, Vol. 49, July 2003 and "Undermining Mothers: A Content Analysis of the Representation of Mothers in Magazines," by Deirdre D. Johnston & Debra Swanson, published in Mass Communication & Society, Vol. 6 (3), 2003.
- Ter Haar, M. & Mullins, A. (2002). Construction of Motherhood by Work Decision. Presented at the 2002 Hope College Undergraduate Research Celebration
- Johnston, D.D. & Karpanty (1996). An Intercultural Analysis of Interpersonal Conflict Schema. Presented at the annual meeting of the Central States Speech Association, Minneapolis.

PROFESSIONAL ACTIVITIES

Manuscript review of books:

- *Applied Communication Inquiry*, by Julia Wood, for Halcomb Hathaway Publishers.
- *Managing Group Life: Communicating in Decision-Making Groups* by L. Frey & K. Barge, for Houghton Mifflin Publishers.

Manuscript editorial reviews:

- *Feminist Media Studies*
- *Sex Roles: A Journal of Research*.
- *Human Communication Research* (a publication of the International Communication Association).
- *Communication Studies* (a publication of the Central States Communication Association).
- *Communication Research* (Sage Publications).
- *Journal of Social and Personal Relationships*.

National Communication Association Presidential Task Force on Program Review, 2009

Hope College Campus Facilitator for Mellon-funded grant to the GLCA to promote mid-career faculty development: *Deepening Waters, New Directions: Effective Transitions and Professional Renewal in the Long Middle Career of Liberal Arts*, 2009-2011

PROFESSIONAL MEMBERSHIPS

Global Communication Association
International Communication Association
National Communication Association
Central States Speech Association

CONTINUING EDUCATION

National Communication Association Short-Course: 'Pedagogy and New Social Media,' San Diego (November, 2008).
'Grant Writing Workshop,' Ann Arbor, Michigan (June 2007).
'Mindfulness and Communication' continuing medical education seminar, Grand Rapids, Michigan (September 2007).
National Communication Association Short-Course: 'Conflict Coaching,' Chicago (November 2007)
National Communication Association Short-Course: 'Directing the Communication Internship Program,' Chicago (November 2007)
National Communication Association Short-Course: 'Communication Ethic, Religious Faith, and Culture,' Chicago (November 2007)

SERVICE TO COLLEGE & DEPARTMENT (post-tenure only)

<u>Date</u>	<u>Role</u>	<u>Committee</u>
2008-09	Chair, Communication Dept	
2007-09	Hope Representative	ACE Network for Women in Higher Education
2007-09	Organizer	Hope College Women's Forum
2007-08	Sabbatical Leave	
2005	Keynote Address	Hope College Fall Convocation
2005-2007	Hope College Faculty Moderator	Elected Representative of Faculty to Adm.
2005-2007	Faculty Moderator	Professional Interests Committee
2005-07	Faculty Moderator	President's Advisory Board
2003-present	Chair	Communication Dept
2000-2004	Dept. Representative	Frost Center Advisory Board
2002-2004	Social Science Rep	Professional Interests Committee
2003	Faculty Survey	Professional Interests Committee
2004	Faculty Survey	Professional Interests Committee
2004	Participant	Provost's Committee: MacGregor Grant
2004-2005	Representative	Women's Studies Council
2004-2005	Representative	Faculty Worship Committee
2004	Worship Leader	Two faculty worship services

2003-2004	Chair	PIC Ad Hoc Committee: Childcare/ Dependent Need
2002-2005	Representative	Martha Miller Center Planning Committee
2002-2004	Mentor	Faculty Mentoring Program
2003-2004	Chair	Campus Life Board Ad Hoc: Student Media Committee
2003	Faculty Leader	Japan May Term
2001-2002	Chair	Student Communication Media Committee
2001-2003	Advisor	Amnesty International

Presentations & Lectures

2005	Presenter	Board of Trustees Dinner
2005	Presenter	Hope Legacies Campaign Dinner
2005	Presenter	Hope Martin Luther King Day Celebration
2004	Presenter	Martha Miller Center Ground Breaking
2002	Presenter	Spotlight on Scholarship, Pre-college Conference
2002	Presenter	Rise, International Relations Club
2001-present	Presenter	Meiji Gakuin University Students (Japan)
2001-2007	Presenter	Phelps Scholars Program

INTERNATIONAL EXPERIENCE:

China, Japan, Indonesia, New Zealand, Western Europe, Eastern Europe, Russia,
Kazakhstan, Australia