

Overview of the Institute for Student Consulting

The Institute for Student Consulting (ISC) is a collaborative faculty-student consulting organization designed to not only to challenge the organization-related knowledge, skills, values, interests, and passions of students, but also the strategic-oriented thinking of organizations.



COLLABORATIVE ALIGNING

ISC helps students and organizations think about how they will make a difference in the world. ISC encourages both students and organizations align their strategies and success measures with their unique gifts (strengths) with the needs of society (situation).

Clients, past and present, include: Alticor, Andy Egan, Appletree Christian Daycare, Bloomscape, City on a Hill Ministries, Community Action House, Ditto, Don's Flowers, Friends of Transit (Lakeshore), Genzink Steel, The GRIP Group, Harbor Humane Society, Haworth, Holland Blast, Holland Board of Public Works, Holland Country Club, Holland Hospital, Holland Rescue Mission, Holland Sentinel/Flashes, Hope College, Lakeshore Advantage, MacTV, Trendway, Victoria's Secret PINK brand, West Michigan Mechanical Contractors Association, Zeeland Chamber of Commerce, and Zeeland Hardware.

Potential clients and student consultants should contact CFL or Professor Steve VanderVeen (vanderveen@hope.edu).