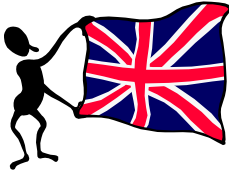


SPECIAL PROGRAMS FOR STUDENTS



MANAGEMENT IN THE BRITISH ECONOMY

One unique opportunity for Hope students is to participate in the annual *London May Term*.

This interdisciplinary course explores the economy, politics and culture of the British as they influence values and attitudes toward business. Seminars with leaders of business, labor, and government are conducted in London and various locations in England. Special attention is paid to several unique forms of management and business organizations. In addition to the formal aspects of the program, students have the opportunity to travel on an independent four-day cultural exploration.

COURSE REQUIREMENTS:

1) Academic Activities

- a) Visits to business, labor & government institutions (including Parliament)
- b) Seminar meetings
- c) Reading a book selected in England and making an oral report
- d) Daily journal
- e) Pre-trip meetings and reading during spring semester

2) Cultural Activities

- a) Theatre
- b) Concerts
- c) Museums, galleries
- d) Historical sights

3) Miscellaneous

- a) "Learning about London" scavenger hunt
- b) Read newspapers
- c) Watch TV
- d) Group trips to locations outside of London

ACADEMIC CREDIT:

Management/Economics: 4 hours of credit in Management or Economics which may be applied as electives to the Management or Economics majors or as a general college elective.

OR

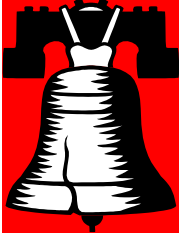
IDS--Senior Seminar: 4 hours of credit in Interdisciplinary Studies which may fulfill the College Senior Seminar requirement.

LEADERS:

James B. Heisler, Professor of Economics and Management

Thomas Smith, Associate Professor of Management

APPLICATION SHOULD BE MADE DURING THE FALL SEMESTER; APPLICATIONS ARE AVAILABLE AT THE DEPARTMENT OF ECONOMICS, MANAGEMENT AND ACCOUNTING OFFICE.



THE PHILADELPHIA CENTER:

GREAT LAKES COLLEGES ASSOCIATION

**LIBERAL ARTS PROGRAM FOR PROFESSIONAL DEVELOPMENT AND
FIELD STUDY**

The Philadelphia Center: Great Lakes Colleges Association Liberal Arts Program for Professional Development and Field Study is designed to introduce students to life in the city as a challenging intellectual field for study and as a place to examine and apply concepts and values they have learned in their liberal arts education on campus. It provides opportunities to blend theory and experience in a professional, academic, and stimulating environment to acquire understanding of various fields of work, and to identify and develop skills in those fields, to investigate and analyze a city as a system of human interaction, and to develop intellectually, personally, socially, and responsibly in an urban environment.

**For further information contact Professor Tom Smith, Dept. of Economics,
Management and Accounting; or Professor James Herrick, Dept. of
Communications.**



THE CHICAGO METROPOLITAN SEMESTER PROGRAM

The Chicago Metropolitan Center offers students a distinctive opportunity to work in a large metropolitan city and to study problems and issues of metropolitan life in a fully accredited, supervised educational program.

Students spend four days a week in an internship related to their academic major and career interest; they also participate in seminars one day per week at CMC's Loop Center.

16 hours of academic credit can be earned through the CMC Program. To achieve this number of credits, students must take the internship course plus two of the three seminars offered.

Over 350 different internships are available to students who participate in the CMC program. Students with almost any major interest can find work placements suitable to their vocational plans. The range of possibilities include art centers, banks, churches, drama groups, ecology labs, accounting firms, hospitals, libraries, museums, zoos, financial institutions, future markets, recreational facilities, and health clubs to name a few. Work internships are supervised by supervisors at the job site and by Chicago Metropolitan Center staff. **For further information contact Professor Sander De Haan, Dept. of Modern and Classical Languages.**



WASHINGTON HONORS SEMESTER

The Washington Honors Semester Program enables superior students from all disciplines to study in Washington, D.C., and to apply knowledge of their area as it relates to government and politics. Select junior and senior students will take a seminar on American government and politics, participate in group interviews with congressmen and legislative staff, executives, lobbyists, political party officials, and journalists, intern for two six-week periods in Congress, the executive branch, or with political interest groups, and prepare extensive research papers upon their semester's work. **For further information contact Professors Jack Holmes, or James Zoetewey, Dept. of Political Science**

THE GEORGE F. BAKER SCHOLARS PROGRAM

At the 1927 dedication ceremonies for the original Harvard Business School buildings donated by George F. Baker, the legacy of the Baker Scholarship Program was begun:

I make no apology for our devotion to business. It represents, for the majority of our people, the major activity of life. It is more than production. It is more than trade. It is more than transportation and finance. It is more than all of them together. It has made history. It has created the law... The leaders of our businesses are in a large measure the trustees of our opportunities. Never were the opportunities as great as now. We need today, more than ever before, individuals to administer this trust who are not only highly skilled in the techniques of business--individuals who have not only a broad outlook in history, politics, and economics--but individuals who have also that moral and religious training which tends to develop character.

Since then, The George F. Baker Scholars Program has aimed at developing the business leadership potential of a select group of students who are business majors, emphasizing academic excellence, quality of character, responsibility, and motivation.

The Hope College commitment to a business education in a liberal arts context nurtures the growth of America's future business leaders. Diversity in academic disciplines and variety in educational experience provide a rich environment for this development.

A major element of the Baker Scholar Program at Hope College is to provide unique educational opportunities to its members. These opportunities consist of experiences and exposure which cannot be duplicated in the traditional academic environment. The group frequently takes a trip to a large metropolitan area, the purpose of which is to interact with leaders in business, economics, government, and social policy. The trip also provides exposure to cultural stimuli and social interaction absent to western Michigan. For example, in previous years, the Baker Scholars have traveled to San Francisco, New York City, Washington, D.C., Chicago, Detroit and Philadelphia.

Baker Scholar applications are available in early March in the Department office. In order to be considered for selection to the Baker Scholars Program, an applicant must:

- 1. Be a sophomore with a cumulative GPA of 3.0 or higher.**
- 2. Be dedicated to pursuing a career in business and/or attending a graduate business school after finishing studies at Hope College.**
- 3. Be willing and able to actively participate in the Baker Scholars Program for the next two years.**

2004/2005 BAKER SCHOLARS

Zachary Barricklow
Ryan Beuschel
Shawn Evers
Lisa Filler
Brian Hammer
Kyle Manny

Gretchen Schmidt
Ashley TenHaken
Ryan Shedd
Matt Vander Wende
Rachel Zwar

FACULTY ADVISORS:

**Tony Muiderman
James Heisler**

HOPE COLLEGE BAKER SCHOLAR MISSION STATEMENT

The George F. Baker Scholar mission is to provide a unique spectrum of business experiences beyond those available in the classroom, interwoven with cultural, social, and service opportunities. This will assist members in developing a sharpened knowledge of their personal abilities and values, empowering them to pursue a lifetime of professional service and leadership.

Baker Vision Statement

- Commitment to the mission of the program.
- Willingness to engage in the experience.
- Desire to take an active role in the direction of the program.
- Pledge to make the program a priority.

Experiences in the Program

A Baker will experience a variety of:

- Industries and sectors
- Organizations
- Positions
- Philosophies and styles

Baker experiences will be interwoven with cultural and social opportunities that lead to:

- Appreciation of the arts
- Knowledge of proper business etiquette
- Group cohesion
- Maintaining a well-rounded lifestyle

The program provides opportunities to serve within the:

- Community
- College
- Department
- Student Body

OMICRON DELTA EPSILON
Economics Honor Society

Hope College's economics honor society is Omicron Delta Epsilon (ODE), the international honor society in economics. ODE is one of the largest academic honor societies and was founded in 1915. ODE sponsors many activities to encourage students to do significant work in economics. Each year, ODE holds student paper sessions at the annual meeting of the American Economic Association, and also awards various prizes for outstanding student research work in the field. In addition, student papers can be published in *The American Economist*, the journal of Omicron Delta Epsilon. To qualify for Omicron Delta Epsilon, a student must have completed 12 credits of economics courses with a 3.00 grade point average in these courses, and also have a 3.00 grade point average overall. Students are welcomed into membership in Hope's chapter, the **THETA CHAPTER of Michigan**, during the fall semester of each academic year.

FACULTY ADVISOR: Todd Steen

SIGMA BETA DELTA
Management Honor Society

Sigma Beta Delta, an international honor society, was founded as a national organization in 1994. It was established to recognize outstanding scholarship by students enrolled in institutions that have regional accreditation but not specialized accreditation in business. Sigma Beta Delta promotes higher scholarship in training for business and recognizes and rewards scholastic achievement in business subjects. To be considered for invitation to the Society, the highest national recognition offered by our management faculty, students must rank in the upper 20 percent of their class. Sigma Beta Delta members are eligible to compete for the Society's fellowship awards to assist in continuing education. The management faculty offer membership to a select group of majors each spring.

FACULTY ADVISOR: Tom Smith

Accounting Practicum

This course is designed to provide hands-on experience with accounting practitioners. It will provide an opportunity for students to relate the theories and concepts learned in their business and accounting classes to actual practice in an organizational setting. Students are supervised by organizational managers. Although most placements are in the west Michigan area, they can be arranged in other locations. Students will work in public, industrial or not-for-profit accounting positions in the field, and will attend weekly seminars on campus. Other requirements include maintaining an analytical journal, writing a final summery paper and making a presentation to the class. Prerequisites: a minimum of eight credits in accounting and permission of instructor. Accounting 362 (Accounting Practicum II) is a continuation of Accounting 361 (Accounting Practicum I). Enrollment in 362 is limited to the successful completion of Accounting 361.

Eight Credits Hendrix May, June, July Terms

Hope Business Group

Hope Business Group is a student-led group that provides opportunities for students to develop a better understanding of specific areas of business and to interact with people currently in the business world. The group's weekly activities include special speakers, discussion of business topics and tours of area businesses. The group also sponsors events including Movie Nights, Monopoly Tournaments, and a joint trip to the Chicago financial district with the Investment Club.

Hope Investment Club

Hope Investment Club is a student organization that meets monthly to listen to speakers, discuss investment topics and to analyze specific investments. Each member is responsible for researching a specific market sector and member resources may be used for the club's market account. The organization also sponsors several events including Movie Nights, investment speakers, and a joint trip to the Chicago financial district with the Business Club.