

VITA

Steve K. VanderVeen, Ph.D
Hope College
(616) 395-7246; email: vanderveen@hope.edu

EXPERIENCE

- Teaching
 - Project-based
 - Primary: Leadership
 - Secondary: Marketing, Management
- Administrative
 - Director
 - Center for Faithful Leadership
 - Facilitator
 - LdOut³
- Entrepreneurial
 - Founder:
 - ASI Research and Consulting
 - CFL Mentoring Program
 - UR_
 - Developer
 - CFL's leadership minor
 - Leadership (LDRS) courses
 - Hope Entrepreneurship Initiative (HEI)
- See: www.hope.edu/leadership

EDUCATION

- Ph.D., Marketing, 1995, The University of Illinois at Chicago
- M.B.A., Marketing, 1985, Western Michigan University
- B.A., English, 1982, Calvin College

EMPLOYMENT

- August, 2007—Present: Director, The Center for Faithful Leadership, Hope College
- February, 2007—August, 2007: Interim Director, The Center for Faithful Leadership, Hope College
- 2004—Present: Professor of Management, Hope College
- 1998—2004: Professor of Business, Calvin College
- 1993—1998: Associate Professor of Business, Calvin College
- 1991—1993: Teaching Assistant: University of Illinois at Chicago

- 1989—1991: Assistant Professor, Calvin College
- 1984—1989: Stockbroker, Robert W. Baird/Buys-MacGregor

GRANTS, HONORS, AND FELLOWSHIPS

- 2009: Johnson Award established by the Christian Business Faculty Association (CBFA) to perpetuate the passion and commitment of integrating personal faith and business as modeled by Dr. Sharon G. Johnson. The award is bestowed no more than once annually to reinforce and encourage deserving individuals and to make their successes known among colleagues, students and the world-at-large.
- 2008: Faculty Recognition Scholarship Contest Award for textbook economy from the Used Textbook Association.
- 2007: Grant from The Carl Frost Center for Social Science Research to hire a student (Nicole Schrier) to help write a chapter on the history of the Holland tourism industry
- 2007: Grant from Haworth to hire eight students part-time to conduct market research
- 2006-2007: Grant from The Carl Frost Center for Social Science Research to hire a student (Charles “Stith” Keiser) to write a chapter on the history of the Holland agriculture industry
- 2006—2007: Grant from the Holland Area Chamber of Commerce to hire a student (Matt Kirinovic) to help write a chapter on the history of the Holland banking industry
- 2006: Grant from The Carl Frost Center for Social Science Research to hire a student (Alex Grezcek) to help write a chapter on the history of the Holland beer industry
- 2006: Grant from the CrossRoads Project to hire a student (Melissa Haligas) to help create an assessment plan for experiential learning
- 2004: Michigan Campus Compact Faculty-Staff Community Service-Learning Award (Calvin College campus)
- 2001—2003: grant from HUD/COPC related to the Calvin College@Burton Heights Partnership
- 1999: Grant from the Calvin College Center for Christian Scholarship to write a chapter on Service Learning (“Marketing Service”)
- 1996: Grant from the Calvin College Alumni Association to do research for *The Banner*
- 1995: Grant from Calvin College’s Department of Economics and Business to do research on small businesses
- 1992: Commendation for excellence in teaching (University of Illinois at Chicago)

PUBLICATIONS

- 2011: “Toward Leading a Team: A New Script,” *Christian Business Academy Review* (with Todd Steen)
- 2010: “Connecting Religion and Work: Patterns and Influence of Work-Faith Integration,” *Human Relations*, in press (with Monty Lynn and Michael J. Naughton)
- 2008: “Born to Shop,” *Perspectives*, December (with Todd Steen)
- 2008: “Faith at Work Scale (FWS): Justification, Development, and Validation of a Measure of Judaeo-Christian Religion in the Workplace,” *Journal of Business Ethics*,

forthcoming (with Monty Lynn and Michael J. Naughton).

- 2008: "Toward a Distinctive Christian Undergraduate Program," *Christian Higher Education*, April-June (with Tom Smith).
- 2007: "Finance: On Earth As It Is In Heaven?," *Managerial Finance*, vol. 32, 10 (with Todd Steen and Julie Voskuil)
- 2006: "What to do about Wal-Mart," *Perspectives*, May (with Todd Steen).
- 2006: "Doing "Good" and Doing "Well": Shalom in Christian Business Education," *Christian Business Academy Review*, vol. 1, no. 1, Spring (with Tom Smith and Todd Steen)
- 2005: "A Timeless Model of Management Education," *Christian Higher Education*, April-June (with Tom Smith)
- 2004: "Review of *A New Protestant Labor Ethic at Work*, by Ken Estey, Pilgrim's Press, 2002" in *Faith and Business*, the Association of Christian Economists, Number 44, November (with Todd Steen).
- 2004: "Total Depravity, Middle Managers, and Conscience: A Response to Klay et al, Porter, and Smith," *Journal of Biblical Integration in Business*, Fall
- 2004: "The Perceived Godly Stockbroker," *Journal of Biblical Integration in Business*, Fall
- 2004: "A Radical, Reformed Christian Rejoinder to Martinez's 'Teaching Strategic Management from a Christian Perspective,'" *Journal of Biblical Integration in Business*, Fall
- 2004: "Southern Discomfort: A Second Response to Richard Martinez," *Journal of Biblical Integration in Business*, Fall
- 2003: "Will There Be Marketing in Heaven?," *Perspectives*, November (with Todd Steen)
- 2002: "Marketing Service: Service-Learning and the Small Business Institute," in Beversluis and Heffner (eds), *Commitment and Connection: Service-Learning and Christian Higher Education*, Lanham, MD: University Press of America, Inc.
- 1999: "Does Being Honest Pay? Some Empirical Evidence," *Christian Scholar's Review*, xxvii:3 Spring (with Brian Porter)
- 1998: "S.N.A.P. is No Snap; A Rejoinder to C. Richard Chewning's Biblical Orthodoxy," *Journal of Biblical Integration in Business*, Fall
- 1997: "Let's Quit Thinking About Integration for a Change," *Journal of Biblical Integration Business*, Fall
- 1997: "A Response to Richard C. Chewning's 'Relativistic Synthesis: Thwarting the Mind of Christ,'" *Journal of Biblical Integration in Business*, Fall,
- 1995: "Take Advantage of Your Business" in *The Banner*, December 18.

NEWSPAPER COLUMN: "THE LEADER NEXT DOOR," *THE HOLLAND SENTINEL*: August 22, 2005—November 23, 2008; approximately 160 articles

PAPERS PRESENTED AND INVITED ADDRESSES: 1993—2011; approximately 45 papers

PROFESSIONAL ACTIVITIES

- 2006—2011: Reviewer for *Christian Business Academy Review*
- 2004—2011: Review for the *Journal of Biblical Integration in Business*
- 2006—2011: Reviewer for CBFA conference papers
- 2005: CBFA Strategic Planning Committee
- 2002—2005: CBFA Scholarship Task Force
- 2001: Reviewer for USASBE conference papers on small business.
- 1999: Reviewer for the Christian Business Faculty Association conference
- 1996: Reviewer for the American Marketing Association, December, 1996.

MEDIA CONTACTS: 2005-2011—approximately 30 contacts resulting in appearance in print and on television

SERVICE TO HOPE COLLEGE

- 2009—2010: Assessment Committee
- 2008—2009: Chair of Hope College’s Professional Interests Committee
- 2005—2007: Advisor on the Leadership Program Advisory Committee
- 2006—Present: Advisor on The Carl Frost Center for Social Science Research advisory board
- 2005—Present: Grand Angels representative for Hope College; member of the West Michigan Colleges and Universities Group
- 2005—2007: Integrated Marketing Team Cabinet
- 2005: Hope College’s Strategic Thinking Committee for Image, Public Relations, and Integrated Marketing

SIGNIFICANT SERVICE TO THE HOLLAND-AREA COMMUNITY

- 2009-present: numerous projects through the Center for Faithful Leadership
- 2009-2010: Holland Hospital
- 2008: “Sustainability Committee:” Holland City and Holland Board of Public Works
- 2006—2011: Member of Lakeshore Advantage Business Garden Advisory Committee
- 2006—Present: Member of Maple Avenue Ministries
- 2005—2010: City on a Hill Ministries board (Secretary and Treasurer)
- 2004—2008: “The Leader Next Door” in *The Holland Sentinel*

PERSONAL

- 1981: Married to Jill! Three boys
- Heart for special needs kids (and adults) and disadvantaged youth
- 2008: Grandfather!