

Hope Institutional Research Benefits

1/2/07 Draft

8/27/08 Evaluation

Institutional Research Activities:

Special Projects

- Conduct ad hoc studies and provide information requested by administration, departments, and committees on topics relevant to the College.
Major projects for Admissions and Alumni
- Assist faculty in preparing institutional data for grant proposals.
Provided data to Office of Sponsored Research

Data Maintenance

- Develop, maintain, and analyze institutionally relevant information in support of the College's planning, assessment, and decision-making activity.
Maintaining President's measures with peer institutions for reporting to BOTs

Data Reporting

- Report accurate statistical information about the College to external agencies.
No activity
- Inform the College community about results of studies through regularly published reports, summaries, and updates.
Website provides this information

External Data Requests

- Coordinates the college's response to national statistical surveys, questionnaires, and other non-routine requests for information.
Coordinated 8 of these

Data Presentation

- Coordinates and maintains current publications as a source of essential and official facts about the college for both internal and external constituencies.
Website addresses this

Data Integrity

- Coordinate, standardize, and verify College data released to the public.
Have begun a compendium of college data
- Review College publications for consistency of information.
No activity

Goal Tracking

- Track the College's performance against long range goals and objectives.
No Activity

Comparative Analysis

- Participate in comparative, peer-institution studies and analyze and present results.
Provide resource for those seeking peer data. Used several times by VP Bylsma

External Representation

- Participate in relevant consortia and professional organizations on behalf of the college.
Represent college in HEDS and AIR. Attendance at three conferences.

Trend Analysis

- Devise a system whereby changes and trends may be tracked and anticipated.
No Activity

Benefits: *(2007-8 realization on a scale of 1-10)*

1. Will provide full support for strategic planning. *(1)*
2. Will provide data in a timely and effective manner in support of decision making, cost containment, college marketing, assessment, and obtaining outside funding. *(4)*
3. Will enhance the usefulness of data through effective presentation. *(6)*
4. Will enable institutional data to be analyzed across administrative areas. *(7)*
5. Will eliminate duplication of effort in data collection, analysis, and reporting. *(9)*
6. Will provide data in a timely and effective manner to make sure that the college receives full benefit from data consortia such as HEDS and IPEDS. *(10)*