

# Hope College Institutional Research Activities 2010-2011

## Summary

The table below shows a four-year summary of activity count as reported in the Annual Report.

	2007-8	2008-9	2009-10	2010-11
Studies	8	10	9	16
Surveys submitted	8	21	20	15
Surveys monitored	6	5	7	8
Website design & implementation	1	1	1	1
External data requests	0	4	5	10
Consultations	0	23	62	47
Internal data reports	11	27	20	41
Presentations/Reports	3	3	4	1
National/Regional Meetings attended	2	2	1	0

A number of interesting trends can be observed from this table. The number of studies conducted is increasing quickly. These occupy more of my time than any other type of activity. The increase is natural as studies that are newly conducted often become annual events as they are repeated each year. The time required in the initial year is greater than later years because of the design time required. New projects in 2010-11 were the Grades by Percentile Study for the AcAB, Graduate Survey analysis, Net Price Calculator, SALT data reporting, and the Delaware Study.

A slight decrease in the number of surveys is observed. This is as a result of the college becoming more discerning about where it participates.

Internal data requests and consultations are both responses to internal ad hoc requests. The difference between the two is that internal data requests require responses that include data. While the number of total internal requests did not increase greatly this year, there is a shift to more requests that require data. College personnel are becoming more aware of the IR resource and using it more effectively.

## Detailed List of Activities

### 1. Studies by Hope College Office (16)

Major projects that were either newly developed or continued after development in prior years

- Academic Affairs Board (1)  
Grades by Percentile Study (12/15/10)
- Admissions (3)  
Admit Yield Model continuation with application to yield prediction (1/19/11)  
Yield by Expected Family Contribution and Aid Offered -Full report (7/20/10, 6/25/11)  
Matching admits with alumni contacts (8/5/10)
- Alumni (2)

## **Hope College Institutional Research Activities 2010-2011**

- Alumni Involvement Rating Continuation (8/18/10)
- Graduate Survey Reporting (2/25/11)
- Dean of Arts/Humanities (1)  
Salary Equity Study (2/10/11)
- Dean of Social Science (1)  
SALT data reporting (10/14/10, 2/15/11)
- Financial Aid (2)  
Prepare data for Board of Trustees presentation (9/15/10)  
Design Net Price Calculator (6/16/11)
- Finance (1)  
Dashboard for VP of Finance (3/21/11)
- International Education (1)  
Study of Off-Campus participation (11/3/10)
- Multicultural Affairs (1)  
Update of Students of Color report (10/25/10)
- Provost (3)  
Data for Provost's Address (8/2/10)  
Delaware Study (10/20/10)  
Department Dashboard continuation (12/20/10)

### 2. Surveys coordinated and submitted (15)

Major surveys from external organizations that are often used in publications

- ACT (3/11/11)
- Barrons (4/15/11)
- College Board (12/6/10)
- Common Data Set (10/13/10)
- Fiske Guide (4/20/11)
- Michigan Postsecondary Handbook (7/23/10)
- Peterson's Guide Main Survey (2/11/11)
- Peterson's Guide Financial Aid Survey (2/11/11)
- Peterson's Guide Interim Expenses Survey (7/20/10)
- Princeton Review (1/24/11)
- US News & World Report (4/29/11)
- US News & World Report Finance (4/29/11)
- US News & World Report Financial Aid (4/29/11)
- U-CAN (1/21/11)
- Wintergreen Orchard House (3/18/11)

### 3. Surveys monitored with other Hope office coordinating (8)

Surveys that are coordinated by other offices but whose results are monitored by IR

- Annual Campus Crime Report (Campus Safety) (9/30/10)
- AAUP (Human Resources) (12/16/10)
- Educause (CIT) (1/28/11)
- IPEDS Fall Reports (Registrar)
- IPEDS Finance (Finance 2/16/11)
- IPEDS Spring Reports (3/1/11)
- Merritt Research Services (Finance) (2/16/11)
- GLCA Salary Surveys (11/1/10)

## **Hope College Institutional Research Activities 2010-2011**

### 4. Website design and implementation

Continual website improvement and updating

- Maintenance and continued development

### 5. External Data Requests (10)

Ad hoc data requests from external organizations

- Liberal Arts College Review (Admissions information 1/12/11)
- Ohio Wesleyan (10/25/10)
- Kenyon College (10/6/10)
- Gonzaga (NSF ADVANCE proposal data 10/12/10)
- Kalamazoo College (2/7/11)
- California Lutheran (Alumni Involvement Rating 6/24/11)
- GLCA (Information about HEDS involvement 11/23/10)
- Saint Anselm College (College data policy 1/11/11)
- College Board (Update data request 4/7/11)
- College Board (Update cost information 4/7/11)

### 6. Consultation (47)

Consultations with Hope offices or personnel. These may consist of advice or clarification.

- Admissions (2) (8/31/10 Questions about Princeton Review) (12/5/10 Question about data availability)
- Alumni (2) (11/24/10 Assistance in formats for alumni survey results) (Question in evaluating vendors for Graduate Survey)
- Dean of Arts/Humanities (1) (8/12/10 Consulted on dashboard)
- Dean of Social Science (1) (7/6/10 Average time in rank for Associate Professors)
- Financial Aid (4) (Meetings 8/19/10, 9/14/10, 6/30/11, Net Price Calculator) (12/1/10 Consult on Awarding Formula)
- Finance (2) (10/21/10 Attend Board Meeting as consultant) (8/25/10 Verification of CIC data)
- Library (1) (10/19/10 Data for Oberlin Group Survey)
- Individual faculty member (20) (Aaron Cinzori, Chuck Cusack, Curtis Gruenler, David Klooster, Dick Mezeske (2), GES Dept (2), John Cox (2), Kathy Winnett-Murray, Mike Jipping (2), Nathan Tintle, Joanne Stewart (2), Linda Graham, Education Dept (2), Elizabeth Sanford)
- Multicultural Affairs (1) (11/22/10 Data on diversity by dept)
- Provost (13) (2/16/11 Attend Deans' Council, 10/20/10 Consult on CIC data, 9/28/10, 8/31/10, 9/29/10, 1/31/11 Dashboard questions, 7/23/10 FTE query, 1/22/11, 1/25/11 Grade Inflation, 7/21/10 GLCA staffing level report, 11/8/10 Minor dashboard, 8/18/10 reference to article, 10/24/10 Release Time Question)
- Student Development (1) (3/14/11 Request from John Jobson)

### 7. Internal Data Reports (41)

Ad hoc requests for data from Hope Offices

- Admissions (7) (4/21/11 Comparison of admit pools, 2/24/11 Yield vs. EFC and Merit, 8/5/10 Graduation Rate Comparison, 12/16/10 ACT distribution for admits,

## **Hope College Institutional Research Activities 2010-2011**

1/21/11 Yield data for Catholics and Illinois, 2/2/11 Yield projection, 4/20/11 Yield status report)

- Advancement (5) (10/21/10 Data for proposal, 5/4/11 Faculty and Student by ethnicity, 1/20/11 Faculty data for Mark DeWitt, 10/20/10 Data for Kresge proposal, 10/27/10 Data for Kresge proposal)
- Alumni (1) (4/25/11 Economic Impact Study Request)
- Faculty (10) (9/29/10, 4/25/11 Baccalaureate Origin data for CSCI, 9/20/10, 11/8/10, 11/24/10 Accreditation data for EDUC, 9/30/10 Enrollment data for BIOL, 12/3/10 Dashboard data for CSCI, 3/31/11 Data for EDUC, 4/15/11 Roommate assignment for Boyd Wilson, 11/18/10 Yield study for Dean Kreps)
- Finance (2) (9/30/10 Data for NCSDO for campaign, 10/6/10 GLCA Operating Cost comparison)
- Financial Aid (2) (10/15/10 Data for Board Meeting, 8/27/10 Net Price Calculator report)
- International Education (1) (12/13/10 Additional data on off-campus study)
- Multicultural Education (1) (11/3/10 Graduation rate data)
- President (2) (10/27/10 Graduation rate Mich comparison, 3/7/11 Comparative PhD production data)
- Provost (8) (3/15/11 Add minors to dashboard, 3/4/11 Baccalaureate Origins data, 11/29/10, 1/27/11 Data for Comm to Review Chairs' Role, 3/23/11 Enrollment in writing-intensive courses, 7/29/10 Instructional Costs by dept, 1/25/11 Offerings dashboard by course type, 1/19/11 Quantity of course offerings over time)
- Public Relations (1) (3/19/11 REU comparison data)
- Students (1) (11/28/10 Data request for a student paper)

### 8. Presentations/Reports (1)

Formal presentations or reports given to various Hope constituencies

- Deans' Council Retreat (7/26/10)

### 9. National Regional Meetings Attended (0)

National or regional professional Institutional Research meetings