

Campaign will be far-reaching

Legacies: A Vision of Hope will have a far-reaching impact, providing support campus-wide for immediate and future needs.

The \$85 million campaign's three primary emphases—construction of a new science center which will include expanding and renovating the existing Peale Science Center, increasing the endowment, and enhancing and expanding several other facilities—will affect every department and every student.

The Board of Trustees announced the campaign during its annual fall meeting, held on campus on Thursday and Friday, Oct. 5–6. As of the public announcement, some \$54,431,941, or 64 percent, of the campaign's goal had been raised, according to national chairs Peter Cook, Peter Huizenga '60 and Philip Miller '65. Cook, Huizenga and Miller are also members of Hope's Board of Trustees.

The science center will double the current building, expanded to the west to include new classrooms, laboratories, and office and storage space. Peale Science Center, which is more than 25 years old, will be updated to better meet contemporary teaching and research needs.

The expanded building will continue to house the departments of biology, chemistry, biochemistry, the geological and environmental sciences, and psychology, with the department of nursing moving in from its cottage headquarters on 14th Street. The design will complement the college's on-going emphasis on collaborative student-faculty research as a teaching model, with the addition of interdisciplinary classroom space reflecting the way that the boundaries between disciplines continue to blur.

The project will total \$36 million.

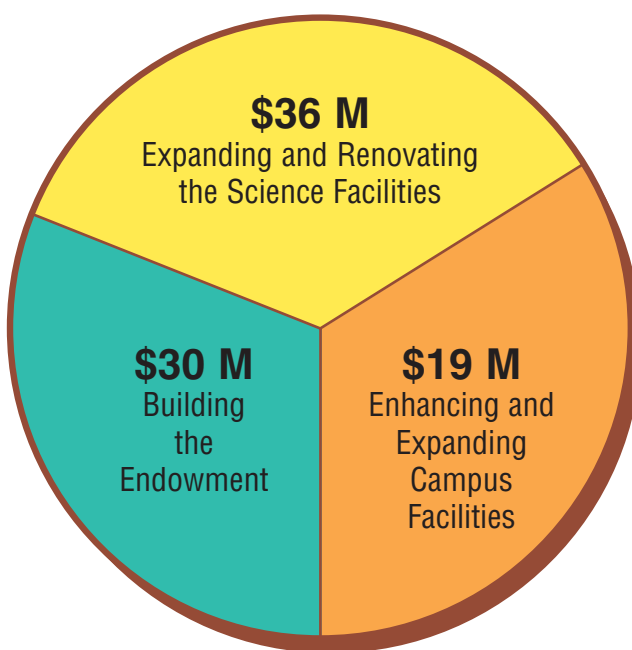
Endowment provides on-going support for every dimension of the college, and Hope's endowment must grow if the college is to continue to serve its students well.

Currently, Hope's endowment ranks in the bottom half of the college's peer-school group. As two examples, while Hope had an endowment of \$37,619 per student during 1999–2000, Kalamazoo College had \$76,950 per student and Albion College had \$97,800 per student.

Goals for additional endowment include scholarships; faculty research funds and chairs; support for the academic program, internships and the student development



A conceptual view of the new science center, looking north. The current Peale Science Center forms the right side of the building. The science center renovation and expansion comprises \$36 million of the \$85 campaign.



program; and funds for equipment needs and library resources. The \$30 million sought through *Legacies: A Vision of Hope* should generate more than \$2 million annually.

Although the Peale Science Center expansion is the largest single project of the campaign, it is only one of several.

The new Martha Miller Center will house the departments of dance, communication, and modern and classical languages, all of which have outgrown their current homes in the Dow Center, Lubbers Hall and Graves Hall respec-

tively. Dow, Lubbers and Graves, in turn, will all be renovated to better serve both the departments and programs that will remain within them and the college generally. Dimnent Memorial Chapel will be restored and renovated to support its continued intense use not only as a place of worship, but as a classroom building and as a hall for lectures, concerts and other college gatherings.

In addition, the college will seek to acquire neighboring property for both green space and potential further development.

The renovation and land acquisition are expected to total \$19 million.

The campaign's priorities developed through the *A Vision of Hope* planning process initiated in 1996, during the presidency of Dr. John H. Jacobson. All members of the Hope constituency were invited to contribute their thoughts via mail or e-mail concerning the college's future, with follow-up meetings held on campus to shape the college's needs and the visioning suggestions into a plan for action.

Legacies: A Vision of Hope will help build a stronger Hope College tomorrow, but it is for the Hope College of today as well. As contributions arrive, they are put to work immediately, helping students and building programs. In addition to the renovation of Dimnent Memorial Chapel, projects thus far include the addition of studio space and a studio organ to the Nykerk Hall of Music, completed this summer, and ongoing exterior work on Graves Hall. The campaign has also already added three endowed faculty chairs and 41 endowed scholarship funds. ↵

An opportunity to shape the future



President James Bultman '63 is passionate about Hope and the impact that the Legacies campaign will have on the college's future.

Hope exists and thrives today because of those who have supported the college in the past.

Such is the premise of the *Legacies: A Vision of Hope* campaign: that Hope College is a legacy left to students by the generations that have preceded them, and that Hope will continue to make a meaningful difference in the lives of young people only if others make the same commitment now.

With its broad emphasis on facilities and endowment alike, and given the short- and long-term needs in each, the *Legacies* campaign provides a timely chance to do so.

"We have an opportunity to participate in something very significant in the life of Hope College," said President James Bultman '63. "*Legacies: A Vision of Hope*

will positively impact every area of our campus community, both now and in the future."

President Bultman's goal is to help a very good Hope College become not only better, but the best: the Trustees desire Hope to be one of the nation's leading Christian liberal arts colleges. The potential, President Bultman believes, already exists.

"Number one, you need to have outstanding people. Hope College has exceptional people," he said. "Our Board of Trustees provides outstanding leadership. We have a very supportive and caring constituency. We have an absolutely superb faculty. We have dedicated staff members. And we have very diligent students."

"To be exceptional, you also have to have outstanding programs," President Bultman said. "And Hope has them, both on this campus and off, in a variety of settings that challenge each one of our students."

(See "Shape the Future" on page 10.)

Chairs value Hope's human impact

The co-chairs of the Legacies campaign have each experienced Hope from multiple perspectives.

Peter Cook of Grand Rapids, Mich., Peter Huizenga '60 of Oak Brook, Ill., and Phil Miller '65 of Holland, Mich., are the campaign's three chairs. All three are trustees, all three have been or are parents of Hope students, one was a Hope grandparent, two are alumni (one was a generational student) and one is the spouse of a Hope faculty member.

The result of their many experiences is a shared vision: of the important difference that Hope College does make, of the important difference that an even stronger Hope College could make, and of the important difference that Hope's new capital campaign will make.

All long-time Hope enthusiasts, they also know that they are not the only ones who feel that way.

"We are here at Hope College because we believe that we have a society that is in need of leaders that reflect both academic excellence and the Christian value system," Miller said. "And I believe that that's why our constituents have already given almost \$55 million to this campaign. It's because they share that vision for our students, and value the fact that we are developing tomorrow's leaders, and understand that the best leaders do not come inexpensively."

It's the human impact at the end of the dollar goals and the projects that have the three chairs behind the campaign, and have them confident that others will be, too.

"This campaign isn't primarily about facilities, or classrooms or laboratories. It's about people," Cook said. "It's about the superb job that Hope College and its faculty and staff do in developing leaders for tomorrow's society."

Huizenga cited the \$30 million endowment goal as an example.

"If you're asking for money for endowment, that alone isn't very exciting," he said. "But if you put it in the context of, 'Would you like to help endow a chair for a professor, or to assist in paying expenses for a department?,' or, 'Would you like to provide scholarships for students?'—and

maybe for students in a given area of study or from a specific geographic area—that has a specific interest for people."

And although the campaign is ambitious in its \$85 million goal, the campaign's chairs note that it is not extravagant—nor unrealistic.

"I think we're challenging our constituency and friends of Hope in the largest dollar amount we've ever requested, but I think we can make that goal; it's very achievable," Huizenga said.

Huizenga also noted that the campaign won't be addressing every need at Hope for all time. As an example, he cited improving Hope's sports facilities as already having been identified as a project for a future effort. "So we still have a pocketful of needs and desires, but this is going to bring us a long way," he said.

Cook is chairman of Cook Holdings. He was chairman of the board and majority owner of Transnational Motors from 1977 until selling the company earlier this year. He was president of Import Motors Limited Inc. from 1954 until selling the business in 1980.

He serves on several boards, including of the Blodgett-Butterworth Foundation, the Porter Hills Foundation, Gospel Communications and the Van Andel Institute. He is a Greater Consistory Member of the Grace Reformed Church, and has served on the Finance Committee of the Reformed Church in America.

Cook was a member of Hope's Board of Trustees from 1977 until 1989, when he was named an honorary trustee. Cook Hall residence hall, dedicated in 1997, was named in honor of him and his wife Emajean (Pat) Cook in recognition of their long-time support of Hope and a major gift for the building project.

He and Pat have two sons, Thomas Cook '67 and Stephen Cook. Their grandson Ryan Cook '96 led the successful effort to restore the college's chapel chimes to working order in 1996.

Huizenga is chairman of Huizenga Capital Management. From 1968 to 1997 he was a member of the Board of Directors of Waste Management Inc., serving as secretary from 1968 to 1989 and vice president from 1974 to 1989. He also currently serves on the Board of Directors of the Milwaukee



The campaign's three co-chairs have all encountered Hope from multiple perspectives—a breadth and depth of experience that has convinced each that a Hope education makes a real difference for the better. From left to right are Phil Miller '65, Peter Cook and Peter Huizenga '60.

Mutual Insurance Company.

He is on several boards, including for Chicago Metro Youth for Christ, the Big Shoulders Fund, the East West Corporate Corridor Association and the Executives Breakfast Club of Oak Brook. He is a member of Christ Church of Oak Brook, and president of the Foundation Board of Timothy Christian Schools.

He was on the college's Alumni Association Board of Directors from 1977 to 1980, and has been on the college's Board of Trustees since 1982. His support of Hope through the years has included funding the statue of the Rev. A.C. Van Raalte that Hope had created for Centennial Park for the city's 150th anniversary celebration in 1997, and funding—with his mother Elizabeth—the college's A.C. Van Raalte Institute in 1994.

Huizenga and his wife Heidi have four children: Betsy Bradley, Greta Huizenga '93 Giesen, P.J. Huizenga '98 and Timothy Huizenga '02.

Miller is executive vice president of Howard Miller Clock Company of Zeeland, Mich. He grew up in the business, which his

father had founded, and joined the company full-time upon completing his education.

He is a member of Christ Memorial Church, where he is past vice president of the Governing Board, and is a past member of the Board of Directors of Bethany Christian Services.

He has been a member of the college's Board of Trustees since 1988. He served as co-chair of the college's previous capital campaign, *Hope in the Future*, which concluded in 1994.

His mother was Martha Muller '24 Miller, who in the weeks before her death was arranging to give the college funds for the Martha Miller Center. He and his siblings—Connie Miller '58 Johnston and Jack Miller '54—carried through their mother's wish, and the building is a part of the *Legacies* campaign.

Miller's wife, Dr. Nancy Sonneveldt '62 Miller, is dean for the social sciences and a professor of education at Hope. They have three children: Christopher, Derek Miller '95 and Mindy Miller '97. ✍

Shape the future

(Continued from page nine.)

The *Legacies* campaign will significantly alter the campus landscape, particularly through the construction of the Martha Miller Center and the new science center. For President Bultman, though, the value is not in what will be seen, but in what it will mean. *Legacies: A Vision of Hope* will help provide the people and programs of Hope with the resources they need to be even better.

"I'm very passionate about Hope, and I'm very excited about the campaign—not so much because of the opportunity to build

buildings, but because of the opportunity to provide facilities that will enable students and faculty to perform at the very highest levels," he said.

Similarly, he noted, the endowment resources sought will provide significant, on-going support for the work of students and faculty. Such support will offset the need for greater tuition increases; moreover, the scholarships being endowed will help make Hope more affordable to students whose ability to pay is limited.

Combine the excellence that already exists at Hope with the excellence that *Legacies: A Vision of Hope* will foster, and the result, President Bultman believes, will be a college that stands out among the nation's 1,100-plus undergraduate schools.

"Hope has the ability to be a player nationally on the academic dimension with contributions to the body of knowledge in different fields—I think we have the experience in our faculty to do that," he said. "We also have the resolve and the conviction to

simultaneously maintain a vibrant Christian dimension on campus—ecumenical in nature while rooted in the Reformed faith."

"There just aren't many other colleges doing this," President Bultman said. "There are institutions that are very strong in one dimension or the other, but Hope is unique in exceptionally combining both."

"*Legacies: A Vision of Hope* will help assure that Hope will continue to combine both well—and will enable Hope to do so even more effectively," he said. ✍