

The final phase, a lasting difference

Hope makes a difference that the world can't afford to be without.

As he considers the importance of the *Legacies: A Vision of Hope* comprehensive campaign, co-chair Phil Miller '65 sees a strong case in the daily headlines that reflect a world in pain.

"I think it is more evident than it's ever been that the Hope College graduate is so much needed in our society," he said.

"Simply said, we need knowledgeable, motivated, ethical leaders," Miller said. "And the scandals of the last 12 months have certainly driven that home."

"Hope College provides that kind of leader, but will only be able to if we have the resources," he said. "And we need to be able to provide that education at an affordable cost."

That's where *Legacies: A Vision of Hope* comes in. With its emphasis on enhancing both facilities and endowment, the \$105 million campaign is designed to have a positive impact on every area of the campus community.

Legacies: A Vision of Hope has four primary components: building an 86,000 square foot science addition and renovating the Peale Science Center; improving and adding other facilities including the Martha Miller Center for Global Communication; increasing the endowment; and building the DeVos Fieldhouse. Much has been accomplished in each since the campaign was launched in October of 2000, but much also remains to be done.

Science Center

Construction began on the new science center in March, and is scheduled for completion in time for the fall, 2003, semester. Renovation of the 30-year-old Peale Science Center will follow.

Given the changes in science and in science education in the past three decades, it was absolutely essential for the college to begin work on the new building. Hope's nationally ranked program in the sciences was at risk.

The decision to begin, though, was difficult. Even as construction proceeds, nearly \$14 million still needs to be raised to reach the total project cost of \$36 million.

Martha Miller Center for Global Communication/Campus Development

Completed projects include the renovation of the Dow Center to include new dance studios and health and fitness rooms; renovation of Dimnent Memorial Chapel's stained glass windows and stonework; addition of an organ studio to Nykerk Hall of Music; and property acquisitions including a neighboring office building that is housing the department of psychology during the science center construction and properties for additional parking.

The college has also acquired the former Lincoln School property on Columbia Avenue at 11th Street as the future



Multiple projects are underway or on-deck because of *Legacies: A Vision of Hope*. Pictured is an artist's rendering of the interior of the DeVos Fieldhouse, construction of which will begin next year. While much has been accomplished, however, much also remains to be done—including completing funding for the fieldhouse.

site of the Martha Miller Center for Global Communication, and will break ground for the building in the spring of 2003. Careful thought has been given to the role of the new building, with an estimated cost of \$8.5 million, since its announcement in the summer of 1999. It will become home to the departments of communication and modern and classical languages, and the offices of multicultural life and international education, a synergistic combination intended to serve all well.

Other projects that are planned include restoration of historic Graves Hall and renovation of Lubbers Hall.

Fund-raising for the initiative continues. The total campaign goal for campus development is \$19 million, of which nearly \$6 million has been raised.

Endowment

Endowment is something like a savings account—the college invests the principal, and spends the interest. Endowment gifts provide scholarship support, enhance faculty retention and recruitment, provide student/faculty research opportunities, and strengthen spiritual life programs and essential educational programs.

Endowment successes during *Legacies* include the creation of 91 endowed scholarships and three new endowed professorships. Contributions to the endowment have been generous, even extraordinary.

Unfortunately, the economy has been less kind. According to William Anderson, senior vice president for finance and development, because of the sagging economy the endowment has dropped from a high of about \$127 million two years ago to approximately \$105 million today.

Hope remains near the bottom among its peer schools in both total endowment value and endowment-per-student. Hope is a far-distant second-to-last in per-student endowment among the 12 Great Lakes Colleges Association Schools. During 2001-02, 11th-place Hope had \$39,762 per student; 10th-place Ohio Wesleyan had \$66,619.

Fund-raising for the endowment is on-going, and very essential. While an economic recovery will result in some gains, the immediate decline in income available from the endowment requires additional support. Thus, while endowment gifts have exceeded the *Legacies* endowment goal of \$30 million by \$2 million, the negative economic impact requires Hope to seek more.

DeVos Fieldhouse

The opportunity to build the DeVos Fieldhouse arose because of a \$7.5 million gift from the Richard and Helen DeVos Foundation. The project originally developed inde-

pendently of the campaign, but was added into *Legacies* this spring given the progress made in both efforts, which proved complementary.

The building will become home court for the volleyball and men's and women's basketball programs, and will house the athletic training program. It will be owned and operated by Hope and serve as a community resource for local events, helping to meet an area-wide need for such space.

The college acquired the Western Foundry Inc. property on Fairbanks Avenue at 9th Street for the project this summer. Ground will be broken in the late summer/early fall of 2003, with completion scheduled for late fall of 2004.

As with the campaign's other initiatives, however, although the need for the facility is such that Hope cannot afford to wait, fund-raising is not yet complete. The total cost for the DeVos Fieldhouse is \$20 million, of which nearly \$14 million has been raised.

Even as crucial needs remain, support so far of *Legacies: A Vision of Hope* has been encouraging. Some \$92 million has been raised, a total that includes undesignated gifts that will eventually be shared among the four primary campaign components.

"We're very pleased with where we are in the campaign," said President James Bultman '63. "We have examples of great generosity on the part of much of our constituency, and also examples of very sacrificial giving, and we're grateful for both."

The emphasis in fund-raising so far has been on leadership gifts. Gifts and pledges from the members of the Board of Trustees, for example, total more than \$20 million. In the coming months, *Legacies* will enter its final phase, with the entire Hope family asked to participate.

As the campaign enters its home stretch, the hope is that all in the college's constituency will appreciate the significant difference that their gifts can make in shaping young people into the leaders of tomorrow.

"The challenge remains to finish strong in the campaign. It's a big challenge, given the economic times," President Bultman said. "If there was a time when Hope really needed its constituency to be supportive of a capital campaign, this is it. The things that we have done or are doing are, I think, crucial to the vitality of the college."

"As we call on more of our constituency in the months ahead, we hope that they will be as generous as they can be in helping us to build the infrastructure at Hope that will allow for the very best education for 3,000 students," he said. ✎

LEGACIES

A VISION  OF HOPE

Legacies: A Vision of Hope, launched in October of 2000, aims to raise \$105 million by December of 2003. The four primary initiatives are: renovating and expanding the Peale Science Center; constructing the DeVos Fieldhouse; increasing the endowment; and general campus improvements, including the construction of the Martha Miller Center for communication and modern and classical languages.

For more information about the campaign, please visit the college online at www.hope.edu or call (616) 395-7393. To make a pledge to the campaign, please call (616) 395-7775.