



HOPE COLLEGE ***Endowment***



Invest.



Ensure.



Endure.

The Hope Endowment

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The endowment fund is the financial heart of Hope College. In the face of economic change and inflation, Hope's long-term vitality and security depends on the growth and health of our endowment. Income from the endowment is used to provide financial aid to students, expand student-faculty research opportunities, continue academic initiatives, recruit and retain an exceptional faculty, and support programs in perpetuity. Your investment in the Hope College endowment is an investment in Hope's future.

Student tuition does not cover the entire cost of a Hope education. Your support of the endowment is an important investment that ensures scholarship assistance for students, collaborative student/faculty research, and supports academic innovation in changing times.



Endowment support is a focused priority at Hope. To remain competitive we must increase the endowment for student scholarships, faculty positions, and building maintenance. Your investment in Hope's endowment will ensure that the Hope experience will endure for future generations.

James E. Bultman, President

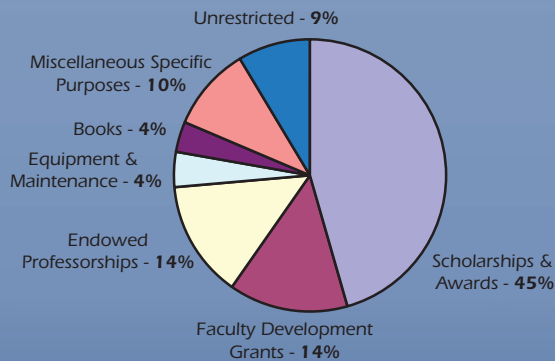


Invest.

Your investment ensures that educational opportunities continue to abound at Hope. Earnings from your invested gift generate sustaining income that supports the programs and initiatives of the college. Here are some specific ways that you can contribute to this important investment:

- **Cash and Securities:** An outright gift of cash or appreciated securities possibly avoids capital gains tax as well as providing a tax deduction. Discussing this option with a college advancement officer, your tax advisor or a financial services provider will enable you to consider the benefits of giving securities as an endowment gift.
- **Planned Gifts:** Bequests, life estate agreements and trusts are planned gifts that help strengthen and grow the endowment over time. Making provisions for deferred or future gifts guarantees funds to the institution. More than 600 members of the Dimnent Heritage Society are recognized for having invested in the future of Hope through planned gifts.
- **Life Income arrangements:** Arranging charitable gift annuities or trusts are ways that you can contribute and provide you or your family with income. Recognition in the Dimnent Heritage Society is offered to those who make provisions in this way.
- **Insurance Policy and Other Plans:** Naming Hope the sole or partial beneficiary of a life insurance policy, I.R.A or pension plan or giving ownership of a policy to the college are very simple ways to complete a planned gift.

**Hope College
Endowment Fund Allocation
Fiscal Year 2004**



**Great Lakes Colleges Association Endowment
Per Full-Time Student**

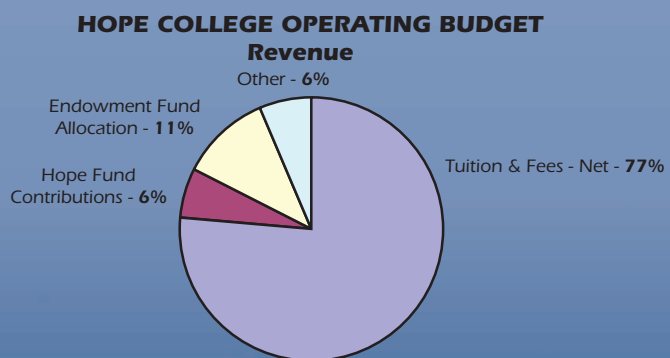
Wabash	\$349,881
Earlham	\$226,667
Oberlin	\$210,125
Denison	\$205,624
DePauw	\$203,050
Albion	\$108,877
Wooster	\$108,194
Kenyon	\$86,790
Kalamazoo	\$83,241
Ohio Wesleyan	\$66,619
Hope	\$39,762
Antioch	\$28,671



Ensure.

Hope College must have the resources to respond to changing trends in higher education. In order to remain competitive, it is imperative that Hope embrace emerging technologies and new academic and research innovations. It is imperative that Hope has the resources to attract and retain an exceptional faculty and a diverse and talented student body.

- **Scholarship Support:** Scholarships assure the enrollment of talented students who would otherwise be unable to consider the Hope College experience without financial support.
- **Faculty Recruitment and Retention:** Hope competes with the best institutions in attracting outstanding teacher-scholars. Resources which provide competitive salaries and start-up funds to faculty are critical to Hope's success.
- **Undergraduate Research:** Hope is nationally recognized for student-faculty collaborative research—it is one of our key distinctives. Research occurs across all the disciplines and is integral to learning at Hope. Support will enable more students to engage in research opportunities and enhance Hope's national visibility.
- **Spiritual Life and Development:** The mission of Campus Ministry is to “grow world Christians in the soil of Hope.” Endowed resources enable the Hope ministry team to provide programs and opportunities that prepare students for the personal and spiritual challenges of today's world.
- **Preparing Servant Leaders:** Endowed funds will ensure the continuance of excellent externally funded programs such as the CrossRoads Program which helps students understand their calling. A new Leadership Institute provides a value-added component as we prepare students to serve and lead in the world.
- **Co-curricular opportunities:** Similar to the Leadership Institute and Crossroads, there are many programs that are integral to learning but are beyond the traditional curriculum. Through endowment support, Hope is able to provide opportunities and enrichment experiences in international education and multicultural life that prepare students for a global society.



The need for a larger endowment as a primary source of annual budget support.



Endure.

Your investment in the Hope College Endowment Fund will assure the vision for Hope College:

Scenario - A legacy continued.....an investment made:

Three generations of Hope graduates desired that the legacies of their parents would endure forever while supporting Hope and its students. Their gift to their parents, the college and future generations: establishing a family Endowed Scholarship Fund to assist students in a specific career or academic field.

Scenario - Today's gift.....for tomorrow's investment:

A friend of Hope College wants to support the endowment with a charitable contribution of appreciated securities. They transfer the securities to Hope's Pooled Income Fund, shifting the investments without paying tax and receiving a charitable deduction. The gift also ensures that their investment, administered by experienced managers, produces annual income from the gift's share of the pooled fund earnings.

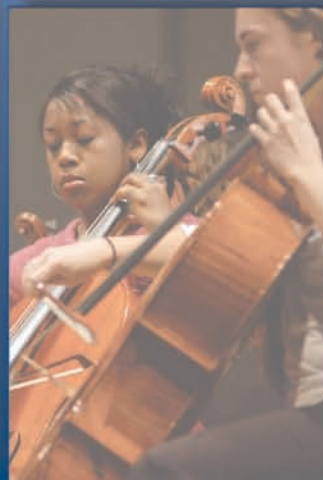
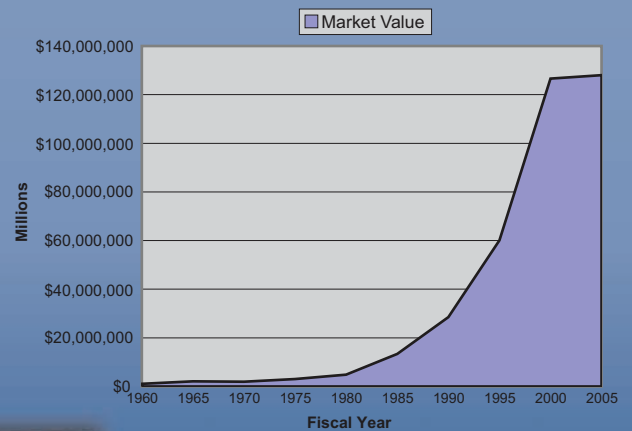
Scenario - The benefactor's vision....the endowed position:

A donor wishes to promote the academic endeavors of a department that prepared her for a successful career. The donor created an endowed professorship ensuring that her vision for curricular areas endures in perpetuity. As a result, the college is able to recognize and attract exceptional faculty for this position, creating an even more vibrant learning environment for students.

Vision:

Our vision for the endowment is clear: Hope must meet the important goal of increasing the number of endowed scholarships and professorships, and strengthen the character of the campus in both infrastructure and beautification.

Endowment Market Value - 1960 - 2005



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Thank you for considering your support of Hope College. Your interest and philanthropic response to Hope's endowment needs will undoubtedly strengthen and sustain the college for generations.

Through your support and investment together, we can ensure that exceptional educational opportunities endure at Hope. Endowing a scholarship, faculty position, or academic program, ensures not only the college's financial security but also helps future students afford an education that otherwise might not have been possible.

Through your efforts and those of so many others, we can help to assure the Hope experience we know to be so vital to our world for future graduates. Furthermore, your investment inspires the confidence to continue to strike the balance of academic excellence and spiritual vibrancy that makes Hope College a unique and special place so many of us hold dear.

Thank you for embracing Hope's mission of Christian higher education.

Scott Wolterink, Vice President, College Advancement
Tom Bylsma, Vice President and Chief Financial Officer



Current Endowment and Investment Opportunities

Funding Opportunities:

Minima:

Endowed Scholarship Funds

\$10-25,000

An initial contribution of \$10,000 is required to establish an endowed scholarship. A scholarship is considered endowed once it reaches a market value of \$25,000.

Endowed Professorships

\$1-2 Million

Hope currently has 15 endowed professorships. A contribution of \$1 million allows Hope to fully recognize and support our most distinguished faculty in innovative research and sabbaticals. \$2 million recruits and creates a new faculty position.

Endowed Lectureships

\$100,000

Lectureships allow Hope to continue its rich tradition of fostering debate and discourse on issues of the day. Income is used to attract nationally renowned and distinguished speakers.

Faculty Development Funds

\$100,000

Funds are to be directed by the President and Provost to encourage summer research among the faculty. Donors may establish this fund to honor family members, friends, or faculty.

Student-Faculty Research Funds

\$100,000

These funds encourage student-faculty research across the curriculum. They provide summer stipends to students and allow them to remain on campus to work with their faculty members on research projects.

General Endowment/Named Funds

\$25,000

Hope welcomes support and gifts from donors who have other specific and designated gifts in mind. Subject to approval by the college, donors will find flexibility and cooperation in creating endowments to fund opportunities that meet their vision.



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