

What Can I Do with a Major in...

Studio Art and Art History

Possible Career Options

(some career areas require advanced education)

Animator
Art Agent
Art Instructor
Art Specialist
Audio-Visual Specialist
Billboard Artist
Book Designer
Cartoonist
CD/Record Cover Designer
Children's Book Illustrator
Comic Strip Artist
Consultant
Corporate Designer
Custom Decorator
Desktop Publishing Artist
Elementary Art Teacher
Exhibit Designer
Flatware Designer
Graphic Designer
Greeting Card Artist
Illustrator
Interior Designer
Magazine Designer
Medical Illustrator
Package Designer
Pallet Manufacturer
Photographer
Picture Framer
Press Operator
Printing Crafts Worker
Printing Store Manager/Owner
Production Artist
Production Coordinator
Production Manager
Professor of Art/Art History
Stylist
Tattoo Artist
Technical Illustrator
Textile Designer
TV Graphic Designer
Visual Merchandiser

Leadership/Management Skills

- Disciplined perception and conceptualizing
- Analyzing and interpreting
- Organizing

Communication/Writing Skills

- Comprehending written material
- Writing factual material clearly and concisely
- Describing a visual experience in a comprehensible manner
- Demonstrating premises and reasoning to their conclusions
- Expressing one's feelings appropriately

Research/Analytical Skills

- Sorting data and objects
- Assessing the relative quality of an object as a part of a group
- Understanding objects in both a literal and metaphoric meaning
- Analyzing the interrelationships of events and ideas from several perspectives

Artistic/Creative Skills

- Aware of the value of communication through visual form, visual images, and visual media
- Skill in communicating through visual form, visual images, and visual media

Additional Skills

- Perception of meaningful relationships and structures in visual experience
- Ability to translate visual experience to verbal or written descriptions

Print and Web Resources

OCS Books

Art Marketing 101
Becoming a Graphic Designer
Career Opportunities in Art
Careers in Art: An Illustrated Guide
Careers in the Visual Arts
Creating a Life Worth Living
Great Jobs for Art Majors
Opportunities in Commercial Art and Graphic Design Careers
Starting Your Career as a Freelance Illustrator or Graphic Designer

Online Career Information

Occupational Outlook Handbook
www.stats.bls.gov/oco/ocos092.htm

Internship Electronic Resources

After College
www.aftercollege.com

Idealist and Action Without Borders
www.idealists.org

Local Internships
www.hope.edu/knowhope/internships/index.cgi

Rising Star Internships
www.rsinternships.com

Employment Opportunity Electronic Resources

Portfolio
www.portfolios.com

Spotlight on Careers
www.spotlightoncareers.com

World Wide Arts Resources
www.wwar.com

More resource links are available at the Office of Career Services website:

www.hope.edu/student/career

Professional Associations

Ad Council

www.adcouncil.org

Alliance for Arts Education Network

www.kennedy-center.org/education/kcaeen

American Art Therapy Association

www.arttherapy.org

American Design Drafting Association

www.adda.org

American Institute of Graphic Arts

www.aiga.org

American Society for Aesthetics

www.aesthetics-online.org

American Society of Artists

www.americansocietyofartists.org

American Society of Interior Designers

www.asid.org

American Society of Media Photographers

www.asmp.org

International Sculpture Center

www.sculpture.org

National Art Education Association

www.naea-reston.org

National Council for the Traditional Arts

www.ncta.net

National Press Photographers Association

www.nppa.org

Professional Photographers of America

www.ppa.org

Society of Illustrators

www.societyillustrators.org

The American Ceramic Society

www.ceramics.org

The National Oil and Acrylic Painters' Society

www.noaps.org

Hope Graduates in the Art World

Animation Director.....	Lawrence Production
Archivist.....	National Archives and Records Administration
Associate Editor.....	Museum of Fine Arts
Chief of Operations.....	Los Angeles County Museum of Art
Co-Owner.....	DePree Studio and Gallery
Co-Owner.....	Four Corners Framing Studio
Co-Owner.....	Lost and Found Studio/Gallery
Costumer.....	Theatricks
Curator.....	Holland Historical Trust
Dean of Faculty.....	Nevada School of the Arts
Director of Communications.....	Greater Ottawa County United Way
Director of Foundation & Government Grants.....	St. Louis Symphony Orchestra
Fine Art & Oriental Carpet Appraiser/Restorer.....	Self-employed
Grant Manager.....	Princeton University
Grant Writer.....	WGVU-PBS/NPR at GVSU
Graphic Artist.....	Quixtar Communications
Graphic Designer.....	Arthur Anderson
Information Specialist.....	American Society of Association Executives
Instructor.....	Allegan Area Arts Council
Interior Designer.....	Eckert Wordell
Medical Illustrator.....	Cooper Hospital
Operations Manager.....	Detroit Symphony Orchestra
Owner.....	Adam Begley Mosaic Design
Owner.....	Art Annex
Owner.....	Carlyn Fine Arts Gallery
Owner.....	Flowers Etc.
Owner.....	International Art Collections
Owner.....	Keuning Photography
Owner.....	Mud Room and Mud Pies Pottery
Owner/Interior Designer.....	Becky Schrottenboer Designs
Publicist.....	CNN
Sculptor & Professor.....	School of the Art Institute of Chicago
Senior Art Director.....	Marketing Support, Inc.
Senior Vice President, Pottery Barn Creative.....	Pottery Barn/William Sonoma Inc.
Special Events Coordinator.....	League of Chicago Theatres
Visual Team.....	Nieman Marcus
Wedding Planner.....	Self-employed